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**'My hero
Dalglish'**

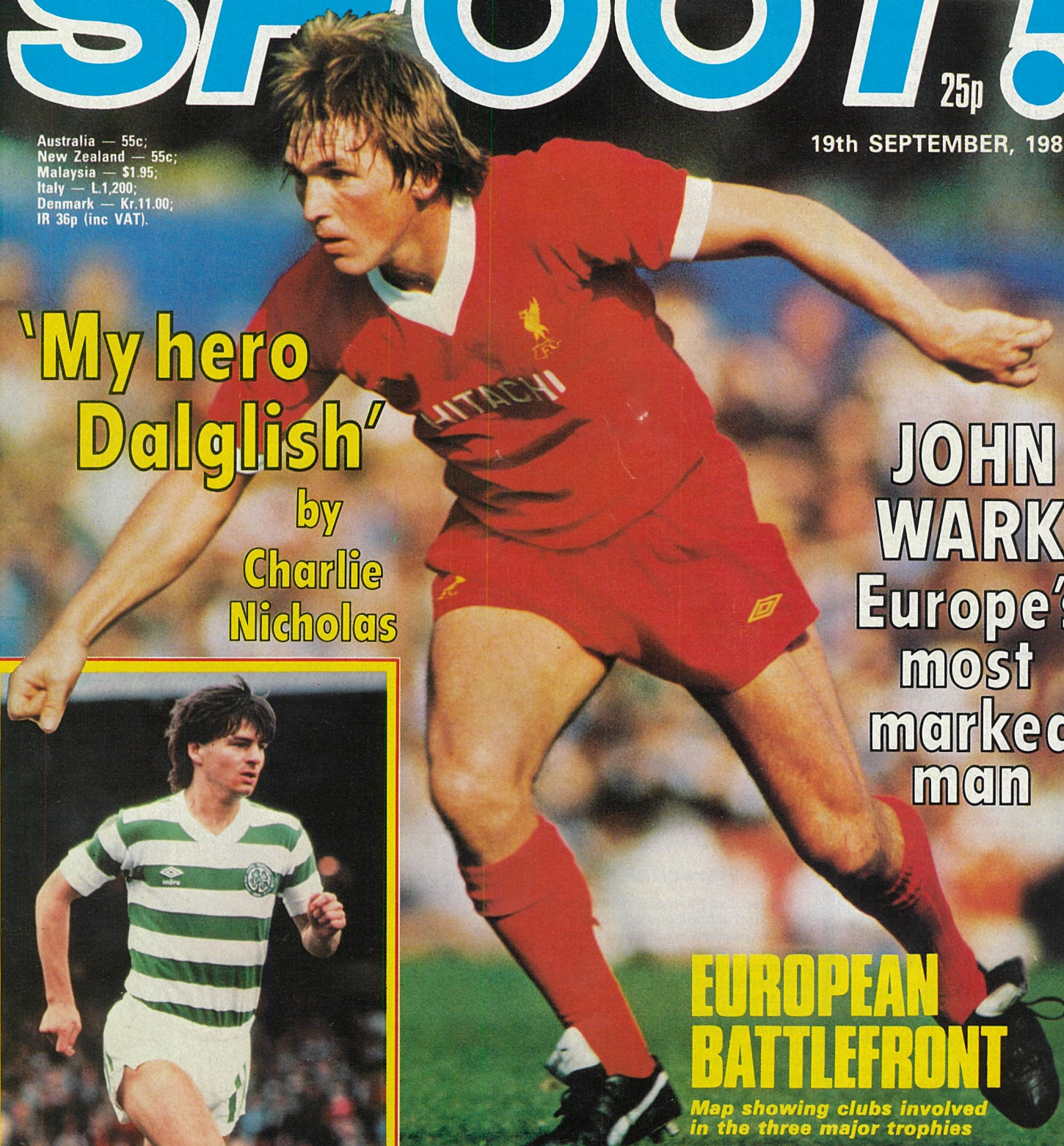
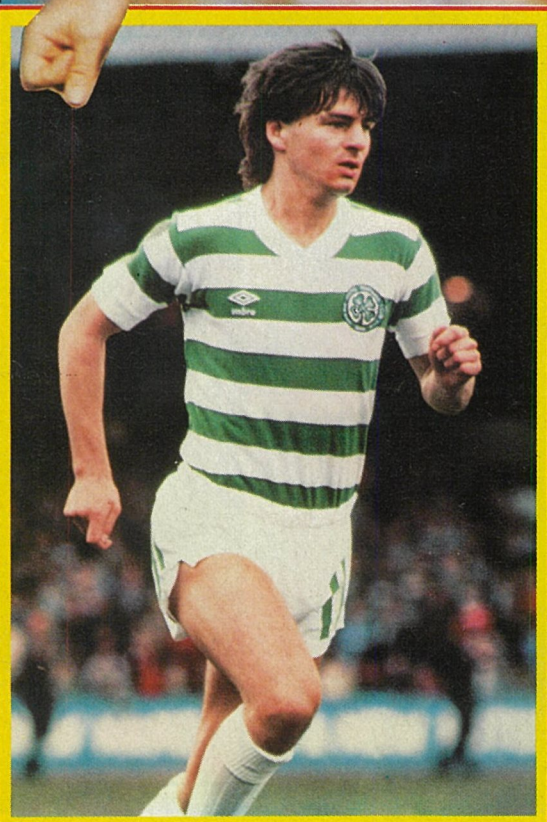
by
**Charlie
Nicholas**

**JOHN
WARK**
Europe's
most
marked
man

**EUROPEAN
BATTLEFRONT**

Map showing clubs involved
in the three major trophies

Newcastle United TEAM
GROUP



Arsenal cheated

ARE Frank Stapleton's footballing talents inferior to those of Andy Gray, Justin Fashanu, Ian Wallace, Steve Daley, Trevor Francis, Clive Allen and Kenny Sansom?

The Football League Appeals Committee would have you believe that the Manchester United striker is not in their class.

That can be the only verdict if the price of £900,000 they fixed for his transfer from Arsenal to United is to be taken seriously.

The aforementioned stars all cost, or were assessed, at £1 million or more, yet Stapleton, the Republic of Ireland striker and leading goalscorer at Highbury for the last three seasons, was valued at less than seven figures although that figure was passed with all levies added.

SHOOT view!

The Gunners were clearly surprised by the Tribunal's giveaway assessment, having rated him in the £2 million bracket when he became available for transfer before the season's start at the end of his contract.

Their director at the hearing, Stuart McIntyre, said simply: "We are sad to lose a great player. We have no alternative but to accept the decision."

Few would argue that Arsenal were the losers, reaping poor reward for the loss of one of Europe's best marksmen.

Not a manager in the country failed to grasp the significance of the hearing. If you want a star player, and he wants to join you but his club are demanding too much, wrangle long enough over the deal for a tribunal to have to settle the issue. Chances are the buyer will get a bargain.

The League's Appeals Committee is to be commended for bringing some sense to the transfer scene, but Arsenal have good cause to feel cheated even if they are retaining a dignified silence on the issue.

United's chairman Martin Edwards is hopeful that lower transfer fees will benefit players.

"The lower the fee, the more we can pay the players and the more we can compete with Continental offers," he says.

It is hard to fathom then why United in the next breath should offer an astronomical £1.8 million for Bryan Robson, West Bromwich Albion's England midfield star.

Ronnie Allen, manager at The Hawthorns, would no doubt worry if an independent tribunal were assessing a transfer fee for that player. The Albion boss would not get anywhere near £2 million.

Perhaps the Tribunal should assess all transfers, restoring some sanity to a transfer world that gets crazier by the week.

Transfer Madness pages 8-9.

EXCLUSIVE

Nottingham Forest's new £1 million striker launches the first of SHOOT'S new series of interviews with big name soccer personalities.

It looked as though he'd be kicking-off the new season in the Second Division with Norwich. But suddenly, Brian Clough made one of his lightning-fast, no-nonsense moves. And in next-to-no-time Justin Fashanu was heading for Spain to pull on the Forest shirt for the first time in a summer tournament in Zaragoza, and to share a room with fellow million-pound superstar Trevor Francis. Two million pounds of talent in one room!

"Justin amazed me," recalls Trevor. "On the first morning he leapt out of bed and did 58 press-ups on the floor. I just sat there and applauded!" SHOOT was quick off the mark too, and here he talks about his £1m transfer... his hopes... and his regrets.

I think this move is a stepping-stone towards anything now, and I've joined a club capable of winning anything, just as long as we all want to work hard and to play good soccer. Other clubs were interested in me, and I had the chance to talk to other clubs, but I felt that Forest have the best chance of really going places.

I don't think people have a good look at the players we've got at Forest, but we've got class in every department in the side. We're going to be knocking on the door this season.

Having said that, I've got lots of regrets about leaving Norwich, and if we'd stayed in the First Division I'm sure I would have stayed and seen my contract out.

Personal

I mean, I've been with Norwich since I left school, and obviously they've been a very big part of my personal and professional life. I promise you it was a very emotional day when I had to go and say goodbye to people.

One of the great things I've discovered since I've been at Forest is that their style of football is almost exactly the same, so I haven't felt lost at all.

What's more, the lads have given me a great welcome, and I can't see that I'm going to have any problems with the boss either.

So far, I've enjoyed the training. Obviously I can only compare it with Norwich and England, but I've felt more relaxed at Forest. As Peter Taylor keeps saying, if a



Brian Clough and Peter Taylor are the men who can bring the best out of their latest big-money signing Justin Fashanu.

JUSTIN FASHANU says



while. I'm in no hurry to buy a house, and I'll wait till the right accommodation comes along — at the right price!

You know, joining Forest *should* make me a better player. There are so many good players here that some of the talent should rub off on me.

What's more, I don't think I'll have to make any big changes in my style of play, because Norwich and Forest play such similar styles.

But maybe I'll have to stop doing one or two things which I recognise were perhaps detrimental to my game, and in this way I'm bound to improve.

Obviously I'll also be aiming to further my international career, because any footballer worth his salt wants more than anything to represent his country and I'm hoping that playing top football at Forest will be a stepping-stone towards a long international career.

'I'LL BE BRITAIN'S BEST STRIKER'



player is relaxed you have more chance of getting the best out of him.

I've been asking Trevor Francis plenty of questions about Forest — and he's told me a lot of things I haven't asked him, too!

Talking about Trevor, I think possibly *he's* had more pressure because of his £1 million pricetag than I will. After all, he was the first, but nowadays it's become almost normal, and I don't think it's going to affect me very much.

In the meantime, Justin Fashanu's name has barely been out of the headlines. The endless transfer rumours, the signing, how he arrived at the airport without his passport, how a Spanish referee sent him off for a minor offence in his second game.

Yes, things have really been hectic in the past weeks, because at Norwich I had to keep playing well without knowing if I was staying or not.

And the papers were saying that every match was my last! It definitely was off-putting, but I hope I did the right thing by Norwich — because I know the club did the right thing by me.

The most hectic moment was when Forest came in for me, because I knew at six o'clock, and four or five hours later I'd signed and was on my way to Spain.

As for forgetting my passport, well, these things only happen to me! I also found that my boots had mysteriously disappeared — maybe someone wanted some souvenirs! — and I had to travel with just one pair. Luckily the conditions in Spain were OK.

Perhaps I'll get more organised when I settle in Nottingham, though I'll be in an hotel for a



ABOVE: John Robertson's wing service will be crucial if Fashanu is to succeed at Forest. LEFT: Relaxing in Spain with new Forest team-mates Peter Shilton and Trevor Francis.

FORMER England Youth international goalkeeper Alan Knight has finally made it at Portsmouth. He has been keeping the highly-experienced Peter Mellor out of the side.

Knight, a powerfully-built Londoner, has another claim to fame — he used to keep Leeds highly-rated John Lukic out of the England Youth side.

Watford's title!

ROGER JOSLYN, the 31-year-old Reading player-coach, has high hopes for his old club Watford.

Joslyn, who left the Vicarage Road club for Reading in November, 1979, doesn't rule out Watford as a Second Division promotion bet. He says: "Watford are adept at closing teams down and are not an easy side to beat."

Midfielder Joslyn, who was with Colchester and Aldershot before starting a five-year spell at Watford in November, 1974, played 178 full League games for The Hornets.

Now Joslyn assists Stewart Henderson and manager Maurice Evans with the coaching at Elm Park and is helping instil into the Reading players some of the good things he learned under manager Graham Taylor at Watford.

STRIP TEES

THE bookmakers reckon that Middlesbrough are 66-1 outsiders for First Division title.

But, even at those odds, you won't find many Ayresome Park fans who will be laying down a penny of their hard-earned cash.

The sad fact is that few other supporters are approaching the season with as much pessimism as those on Teesside.

And, when you study what has happened at the club in the last few months, it is hardly surprising.

One imaginative headline writer called it the great strip Tees — and it is easy to see what he meant.

Since the end of last season, Middlesbrough have lost their entire midfield to other First Division clubs — Mark Proctor, Craig Johnston and David Armstrong.

Durban's discovery

WATCH out for the name of Nick Pickering in the First Division in the coming months.

The 18-year-old from South Shields has been starring for Sunderland and manager Alan Durban reckons he has a great future in the game.

"Nick's form has been one of the big pluses since I arrived at Roker," said Durban. "I would expect him to play in at least half our games this season."

Nick is a left-back, but has been winning his place in a midfield role because of the form of Scottish international Iain Munro in the number three shirt.

Villa of '77 'best'

Andy Gray is the kind of personality Aston Villa have missed, claims his former team-mate John Gidman, now at Manchester United.



ASTON Villa's 1977 team would beat last season's First Division Championship winning outfit over 90 minutes.

That is the opinion of ex-Villa favourite John Gidman, now a key member of the new-look Manchester United team.

"There's no doubt they did well last season. They worked hard and deserved the Championship," Gidman admits.

But he adds: "They don't have any really big stars in the side, no quality individuals like the previous team."

"Peter Withe has done well, but for me there'll never be another Andy Gray at Villa Park."

How does Gidman rate Villa's chances of retaining the title? "I can't see them doing it again. You need a lot of luck in football, and I'd put money on Villa not getting that luck two seasons in a row."

Villa of 1977 won the League Cup and reached the Quarter-Finals of the U.E.F.A. Cup, losing to Johan Cruyff's Barcelona. Gidman won his only full England cap that season in the 5-0 trouncing of Luxembourg at Wembley.

DEREK JEFFRIES, former Manchester City, Crystal Palace and Chester defender, has now stepped down to the Alliance League. Former England Under-23 international Jeffries is now playing for Shropshire club Telford United.

Mills starts again

DAVID MILLS is hoping to carve out a new career for himself at West Bromwich Albion, where he has been struggling to establish himself since his £500,000 move from Middlesbrough.

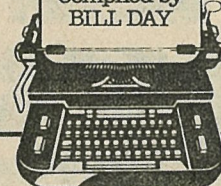
He was given fresh hope before the season began when new manager Ronnie Allen drafted him into the side on their Spanish tour as an out and out striker alongside Cyrille Regis.

The outcome was a couple of goals in a 4-1 win and Mills enjoyed the new role.

He said: "It's ages since I've played in a striker's position but I slotted in very well."

NEWS DESK

Compiled by
BILL DAY



Jackson's big ambition

VETERAN goalkeeper John Jackson intends to quit the game in a blaze of glory.

After signing a one-year contract with U.E.F.A. Cup holders Ipswich Town the 38-year-old 'keeper said: "It's unbelievable to think that I have joined one of the country's top clubs at this stage of my career."

"I'm not just going to sit back at Portman Road and settle for a reserve team place. I'd love to play in the First Division again before I call it a day."

One of the game's most colourful characters, Jacko played all his previous football in London with Crystal Palace, Orient and Millwall who freed him at the end of last season.



STAR studded line-up of former players and guests at Charlton Athletic's ground for the opening of the new stand named after the club's famous manager, Jimmy Seed. How many personalities can you identify?

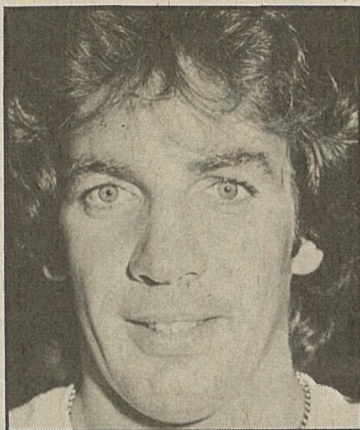
WADDLE'S 30 GOAL TARGET

IT'S a brave manager who opens a season by demanding 30 goals from a striker — and predicts that he will deliver one of the toughest feats in modern football. But Newport County's Len Ashurst has no doubts that Alan Waddle will achieve that target.

"That is what I want from him and I've left him in no doubts on the point," says Ashurst, who is rebuilding once stricken County into a bustling success story. "Alan has all the assets you look for in a 30-goals-a-season striker."

Waddle, after showing fleeting signs of promise for Liverpool, faded after a transfer to Leicester City. Then he made a storming comeback at Swansea City and finished top scorer with 19 League goals in their 1978-79 promotion from the Third Division.

Once again, Waddle then drifted into uncertainty. In-and-out first team selection and a strained relationship with John Toshack sent his career into reverse — until Ashurst jumped in and publically presented him as the key



man in a promotion challenge this season at Somerton Park.

"I love challenges and I'm going to do my very best to give Len Ashurst those 30 goals he wants," promises the 6 foot 3 inches front man with one of the finest heading talents in League football.

FORMER Newcastle coach Ron Lewin has finally found himself a job in English football again . . . but it's not quite what he expected.

When Lewin returned from working on the Continent midway through last season, he wrote to all 92 League clubs asking if jobs were available.

But after several months in the wilderness, the man who helped guide Newcastle to Fairs Cup glory in the late 60's has now accepted a part-time job with a non-League club in the North East.

Cooke watch

ROBBIE COOKE, Peterborough's former Mansfield and Grantham striker, has been attracting the scouts to London Road.

The 24-year-old Cooke is valued in the £200,000 class after costing £12,000 from Grantham following a free transfer from Mansfield. Palace, Norwich and Stoke are among the clubs who have had a watching brief on the striker who twice won the Player of the Year award with Grantham.

moved from Gillingham to Gravesend and Northfleet. However, Damien will be returning to Priestfield, where he spent nine seasons — for a testimonial.

● A nice gesture from the Armstrong family. When Middlesbrough midfield star David Armstrong joined Southampton, his parents wrote to a local paper to thank the Boro Supporters club for many happy trips. Nora and Jack Armstrong travelled thousands of miles with the supporters to see David in action.

● After weeks of speculation as to his future, Eoin Hand has signed a new contract as General Manager of Limerick. Hand's family will move from Portsmouth to Limerick this summer and it now looks as if Hand, who of course is also Eire boss, is back home to stay.

● Two former Eire internationals have joined non League clubs. John Dempsey, ex Chelsea, has been appointed player-manager of Maidenhead United and Damien Richardson has

Briefly

● Bohemians midfielder Noel King has become one of the youngest ever holders of the F.A. coaching badge. King, 25 next month, got the coveted badge at his first attempt in Dublin this Summer.

● Rangers star John MacDonald heard recently he had won the pools. But there was no jackpot for the youngster. Instead he picked up a cheque for the princely sum of 75 pence!

AMONG the many problems confronting Crystal Palace manager, Dario Gradi, during a catastrophic season, one of the most disturbing was the ever-increasing defection of the Selhurst Park fans.

Which explains why Dario staged an "Open Day" at Selhurst Park.

"I want to see those missing fans back at our games," says the Palace boss.

SCOTLAND's first managerial casualty of the new season is Billy Munro of Clydebank. After only two weeks he resigned, breaking a 16-years connection with the club.

DEFENDER Kenny Mitchell is carving out a new career for himself at Darlington.

The former Newcastle centre-half was never a regular at St James' Park, but his free transfer to the Fourth Division club in the summer has given him a new lease of life.

"He's going to be a very valuable addition to our squad," said manager Billy Elliott. "I heard stories about him being a bad trainer, but his attitude has been absolutely first class."

Home Farm manager Dave Bacuzzi is used to players leaving the amateur set up at Tolka Park each summer.

However, during this year's close season Dave has managed to a sign a few players. Joining are: Joe Burke and Roddy Collins from Bohemians, Fran Hitchcock from Shelbourne and Pat O'Connor rejoins from St Patrick's.

FULHAM'S Gerry Peyton has come off the transfer list. He wants to play regularly for Fulham this season and regain his Eire status.



Thistle's family plan

PARTICK THISTLE are going into the baby-sitting business in a bid to bring families back to football. A play-room has been installed at Firhill complete with a TV set, video recorder and all sorts of toys and games. There will also be a cafeteria just for them.

Children will be entertained from noon until 6pm on match days and can watch the game from their own special section of the stand. The "creche" is being offered as part of a season ticket package deal which will save a family of four — mother, father and two children — £92 a season.

The idea was picked up by Thistle chairman Miller Reid, directors Jimmy Aitken and John Hansen and team manager Peter Cormack during a fact-finding trip to America.

BRAZIL INVITE

FORMER World Champions Brazil want to meet Scotland, both at home and away.

The South Americans, undefeated in their European summer tour and favourites to triumph in Spain next year, would be sure to pack Hampden Park.

But they are also keen to meet Jock Stein's boys at the famous Maracana Stadium in Rio de Janeiro. Biggest problem will be finding suitable dates.

SFA secretary Ernie Walker says: "We are just as keen as they are. Now it's a question of finding dates to suit us both."

WARDROOM?

TONY WARD, rated one of the finest rugby players in the world, has joined Limerick and could well line-up for them against Southampton in the U.E.F.A. Cup next week. Tony, a regular member of the Irish Rugby Union side, has joined Limerick on a match-to-match basis. In his schooldays he played for the same junior team as Liam Brady.

AFTER Ipswich's success last season it looks like being standing room only at Portman Road this time around.

Record advance season ticket sales of more than £500,000 means every one of the club's 9,200 seats will be occupied.

HISTORIC MOMENT as Orient manager Jimmy Bloomfield welcomes his 16-year-old son Clive to Brisbane Road for the start of his apprenticeship. Their joy was short-lived, for a few days later dad resigned.

THE Irish keep on popping up at Arsenal. And there's another broth of a boy on the way up in midfielder Paul Gorman.

Dublin-born Gorman forced his way into Arsenal's close season tour party and is evidently going to add to the honours he gained as a Youth and schoolboy at international level.



ANOTHER FREE GIFT NEXT WEEK. Details on page 55!

A SOCCER SPECTACULAR

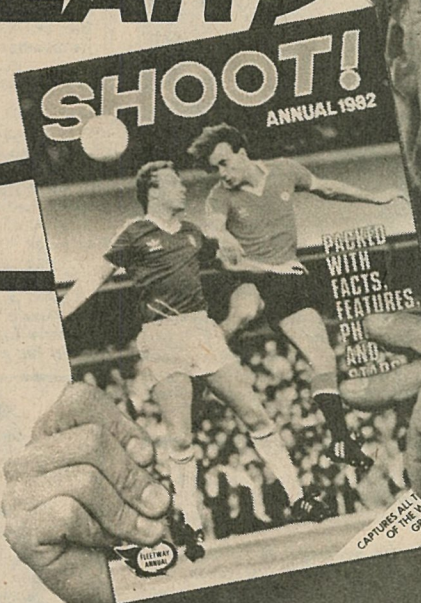
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AVAILABLE
EX STOCK

NEXT week we open our defence of the European Cup by once again playing the Finnish Champions, Oulun Palloseura, but I'm not taking it for granted that I'm in the side!

As usual, Liverpool have strengthened the squad by buying some new players before the big kick-off, and the moment Mark Lawrenson signed people pointed out what a big threat he posed to my position.

He'll get it over my dead body! There's no way I'm handing my shirt to Mark or anyone else without a fight — and there's still plenty of that left in me.

Like all true Liverpool players I revel in a challenge, and it's good for me to have someone breathing down my neck. Even a class Irish international like Mark.

Although he's made his name mainly as a back-four man, he can also do a grand job in midfield, so as far as I'm concerned it's those players who can do the worrying!

mementoes bought from our Souvenir Shop's sales staff. They sold out well before the kick-off, so this time they'll be loading a bigger supply on to our plane.

The Oulun club couldn't have been more hospitable and helpful to us. The first-leg, unlike this year, was originally due to be played at Anfield, but because the Finns were worried the approaching winter ice and snow could become a problem, they suggested switching the dates. I can't imagine many other European clubs doing us that sort of favour.

I'm sure we're due for another big welcome and a packed house.

Alan Brazil scores for Ipswich in the 1-1 draw with Liverpool at Portman Road last December.



'I GO OVER MY DEAD BODY'



PHIL THOMPSON
My soccer world



We start our European campaign with another "football first" for Liverpool: being drawn against the same team for the second season in succession. Last year, although we beat Oulun Palloseura by a thumping 11-2 aggregate score, we let ourselves down in the first-leg, only managing a 1-1 draw at their place, and we're determined to do better this time.

We now know what to expect — a bumpy, postage stamp of a pitch, and a team long on enthusiasm and short on skill. So we'll have no excuses for not improving on the previous result by a good margin.

On that occasion our finishing let us down. We carved out chance after chance, only once delivering the final blow through Terry McDermott.

The Finns' main dangermen were their full-backs with long throw-ins to the near post whenever they got within 20 yards of the corner flag. In fact, their goal came from someone getting on the end of a "bomber" and lashing the ball past Ray Clem.

We had a magnificent reception from the 14,000 Finnish fans, many of them sporting red and white scarves and other Liverpool

Unfortunately, unless by some incredible stroke of fate Oulun win, I can't see a lot of interest created for the return leg at Anfield.

Last year the gate was only 21,013, which probably meant that our club lost money over the two ties.

The opposition for midweek European games has to be a sure-fire attraction to attract a big crowd in an area of high unemployment.

I'd like to assure fans that we players realise just how much it costs them to follow us and give the support that spurs us on to win trophies.

That brings me to a question I'm often asked by baffled fans. How is it during the past ten years we've managed to win the European Cup three times and only taken the F.A. Cup once?

The answer is simple. European ties are played over two legs, which allows a fairer overall result, whereas an F.A. Cup-tie is a sudden death affair of only one match, with no chance of reversing a bad first result.

The arrival of Mark Lawrenson at Liverpool has increased the competition for first team places.

Alan Hansen is sure to be kept busy by Ipswich this Saturday.

You get very few giantkillers in European competitions, which are a better judge of teams' abilities.

Whoever we go on to meet in the European Cup, I'm sure they won't provide us with a harder game than the opponents we face in the League this Saturday. Ipswich Town, our biggest rivals for the Championship.

Frankly, we'd rather have met them at a later stage, when we've had enough games under our belts to have ironed out any problems. But we're both in the same boat, so no complaints.

Big Dividends

Judging from the way Ipswich finished last season, with a string of good results in the League and UEFA Cup, this could be the season when manager Bobby Robson's planning really pays big dividends.

Alan Hansen, the other centre-back, and I are in for a game that will keep us at full stretch, trying to contain Paul Mariner and Alan Brazil while also having to watch out for their support man, Eric Gates, trying to draw one of us out of position.

It's cat and mouse — Tom and Jerry — and one mistake can be crucial.

I always enjoy playing at Portman Road, one of the most attractive grounds in England, with fans who can match Liverpool's for fairness and appreciation of good football.

May the best team win. And let it be Liverpool!

Phil Thompson

THE recent spate of big money transfers and huge contracts to players at a time of economic recession elsewhere is puzzling people outside the game.

Some put the blame firmly at the feet of star players for being too greedy. Others fault the system for allowing such a mad transfer merry-go-round to exist.

So where does the truth lie — and is there a solution? SHOOT has been sounding out influential figures in soccer, at administrative, managerial and player level.

First we asked Alan Gowling, chairman of the Professional Footballers' Association, who told us:

"Some years ago we advocated the adoption of the European system. This puts a ceiling on transfers, with the price scaled according to age and experience. The League management committee accepted the proposal but the clubs have ignored it.

"We are our own worst enemies. When one section criticises another it is bad for the game. If a player rates star billing with the crowd magnetism to prove it, then clearly he is worth big money.

"That's show business, but most of them are wise enough to appreciate that they are earning more than they could elsewhere. That applies equally to managers."

Dave Watson, the England and Southampton central defender, who was the subject of a then record fee for a defender of

£275,000 when he moved from Sunderland to Manchester City six years ago, says:

"That figure alone shows how fees have soared. The clubs are to blame. They put a ridiculous fee on mediocre players.

"Loyalty cuts both ways. Little is said when a club wants to ditch a player.

"Frankly, I don't think it good for any player to spend more than five years with a club. You need one big transfer in your career if you are to put some money aside.

"You can give ten years of loyal service to a club and then be given a testimonial which might bring in a paltry £2,000. I don't blame the fans. Why should they dip into their pockets again? Anyway, they

have lost interest in friendlies."

England's Trevor Brooking, embarking on his 17th season with West Ham United, believes that clubs who pay astronomical fees for a player sow the seeds of trouble.

He points out: "If a club pay a million for a player you don't have to be an accountant to work out what his wages are going to be. It is bound to create unrest in the side.

"What price loyalty when the chap alongside you is earning twice as much? Players don't move around for the sake of it. If clubs want loyalty then they must

offer players the incentives to stay.

"The present situation has been caused by a little irresponsibility on both sides. Happily, there have been no such problems at West Ham because they are a fair club."

Aston Villa manager Ron Saunders is never one to shirk an issue. Thus he seemed to be pointing an accusing finger at star players when he was recently quoted as saying:

"The pettiness and greed of players is turning people from the game. It is freedom of contract when it ends — not the minute it is signed."

But he explained to SHOOT that

TRANSFER

**SPEND
SPEND
SPEND...**



PFA chairman Alan Gowling (above).

After lengthy negotiations, Glenn Hoddle re-signs for Spurs (left).

TOP SUMMER TRANSFERS

Player	From	To	Fee
Frank Stapleton	Arsenal	Man. Utd.	£1,100,000
Justin Fashanu	Norwich	Nottm. F.	£1,000,000
Peter Barnes	W.B.A.	Leeds	£930,000
Mark Lawrenson	Brighton	Liverpool	£900,000
Steve Wicks	Q.P.R.	Crystal P.	£700,000
John Chiedozie	Orient	Notts Co.	£600,000
David Armstrong	Middlesbro	Southampton	£600,000
Steve Mackenzie	Man. City	W.B.A.	£500,000
Clive Allen	Crystal P.	Q.P.R.	£475,000
John Chiedozie	Orient	Notts County	£450,000
Mick Baxter	Preston	Middlesbrough	£425,000
Mark Proctor	Middlesbro	Nottm. F.	£425,000
Jimmy Case	Liverpool	Brighton	£400,000
Joe Gallagher	Birmingham	Wolves	£400,000
Ally McCoist	St. Johnstone	Sunderland	£360,000
Colin Irwin	Liverpool	Swansea	£350,000
John Gidman	Everton	Man. Utd.	£325,000
Alan Biley	Derby	Everton	£300,000
Andy Blair	Coventry	Aston Villa	£300,000
Ray Clemence	Liverpool	Tottenham	£300,000
John Gregory	Brighton	Q.P.R.	£300,000
Mick Ferguson	Coventry	Everton	£280,000
Martin O'Neill	Norwich	Man. City	£275,000
Mickey Thomas	Man. Utd.	Everton	£275,000
Alan Ainscow	Birmingham	Everton	£250,000
Joe Jordan	Man. Utd.	AC Milan	£250,000
Paul Price	Luton	Tottenham	£250,000
Chris Woods	Q.P.R.	Norwich	£225,000
Alan Birch	Chesterfield	Wolves	£180,000
Jim Arnold	Blackburn	Everton	£175,000
Iain Munro	Stoke	Sunderland	£175,000
Tony Fitzpatrick	Bristol C.	St. Mirren	£170,000
Tony Van Mierlo	Willem II (Holland)	Birmingham	£160,000
Mick Harford	Newcastle	Bristol C.	£160,000
Joe Bolton	Sunderland	Middlesbrough	£150,000
Bob Latchford	Everton	Swansea	£150,000
Raimondo Ponte	Nottm. F.	Bastia (France)	£150,000
Neville Southall	Bury	Everton	£150,000
Gary Megson	Everton	Sheff. Wed.	£130,000
Imre Varadi	Everton	Newcastle	£125,000
Bud Brocken	Willem II	Birmingham	£110,000
Tony Grealish	Luton	Brighton	£100,000
Brian Horton	Brighton	Luton	£100,000
Nigel Worthington	Ballymena	Notts Co.	£100,000

Two big deals in Scotland: Peter Weir (St. Mirren to Aberdeen, £330,000 — Scottish record); Ian Scanlon (Aberdeen to St. Mirren, £100,000).

the wrong emphasis had been placed on his comments.

"I was not so much attacking the players as the system which encourages them to grab all the money they can and which promotes a lack of loyalty to their clubs."

Keith Burkinshaw, the 'Spurs chief who battled to keep his England midfield ace Glenn Hoddle, thinks the contract deadline should be put back from July 31 to the end of June.

"If a player does not sign then, it is virtually impossible to obtain a replacement in time for the new season."

game's public become disenchanted.

Jack Dunnett, chairman of newly-promoted Notts County and newly-elected president of the Football League, has said his first task is to help compile a list of ills inflicting the game, including an overall 11 per cent drop in gates last season.

Let us hope the present transfer and contract system will have high priority on that list.

For clubs to neglect ground improvements and overlook the fans' comfort then pay a million pounds for a player is no longer acceptable to the paying public.

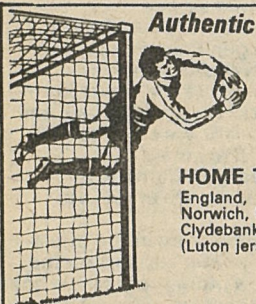
MADNESS

Burkinshaw believes a ceiling should be put on all transfer deals and argues that player movements between clubs should be completed with cash at the time of signing and not on the "never never" principle.

Clearly, something must be done soon before more of the



John Chidozie (left) and Justin Fashanu (right) figured in two of the biggest summer transfers.



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**Suart out, McCreddie out, Shellito out,
Blanchflower out, Hurst out . . .**

Why Chelsea's new boss can succeed where they

CHELSEA'S alarming slide to comparative obscurity after their hell-raising performances of the late 60's and early 70's is one of the tragedies of modern football.

In short, they lost a great team and inherited an albatross when a magnificent multi-million stadium went up to send them reeling into crippling debt.

In the good times, a decade ago, they were one of the best teams in London. They won the F.A. Cup in 1970, the European Cup-Winners' Cup in 1971, and were runners-up in the League Cup in 1972. They also threatened to win the First Division title without quite achieving their objective.

But in the Cups they were unbeatable. Dave Sexton, manager at Stamford Bridge in succession to Tommy Docherty, harnessed a thrilling mixture of ball wizardry and ball winners. It worked a treat.

Chelsea's brilliance coincided with the zany revelry of the "smart set" living it up in discos down the King's Road.

Champagne corks thudded against smoke stained ceilings in the little nighteries of the highly fashionable area as Chelsea supporters toasted "Ossie" and "Huddie", better known outside London as Peter Osgood and Alan Hudson.

Their skills, which helped pack Stamford Bridge, symbolised the jet-setting ambitions of the Chelsea board and management.

Osgood and Hudson were two of a brilliant clutch of young players weaned at the Stamford Bridge nursery and thrust into League action still in their teens.

"If you are good enough, you are old enough," was Chelsea's philosophy, a policy carried on from the Ted Drake management era which produced a goalscoring teenage wizard by the name of Jimmy Greaves.

Now they had "Ossie" and "Huddie", Peter Bonetti, David Webb, Ron Harris, John Hollins, Ian Hutchinson and others, many of them stars before their 21st birthdays.

Chelsea's rise and fall has been

failed

JOHN NEAL

Young Gary Chivers (dark strip) is one of the Chelsea players to have impressed his new boss.



well documented, the managerial talents of Ron Suart, Sexton's successor, Eddie McCreddie, Ken Shellito, Danny Blanchflower and Geoff Hurst trying but failing to arrest the decline.

Today, John Neal is charged with the responsibility of succeeding where they failed. Many people are sceptical about his chances of bringing sunlight to grey, desolate Stamford Bridge. They would have preferred a more extrovert figure in the mould of John Bond, Ron Atkinson or Brian Clough.

"John who?" they ask, failing to grasp his achievements at Middlesbrough and Wrexham beforehand.

Neal has one asset which clearly influenced the Chelsea's board's decision to appoint him. He can

build winning teams with little money.

But the new boss put his finger on Chelsea's biggest problem after the club's pre-season tour when he said: "We are not good enough to win promotion and stay in the First Division with the side at my disposal."

The early season form of Gary Chivers and Dennis Rofe, both defenders, impressed Neal, and he has pinned his faith in big Micky Droy by making him club captain. He describes Chivers and Rofe as "First Division players" and Droy as a "model professional".

But he clearly has question marks against many of the players Geoff Hurst used in a vain attempt to win promotion from the Second Division last season. Clive Walker, Colin Viljoen, Ian Britton, Graham Wilkins and Peter Rhoades-Brown have a lot to do to persuade the new boss they are worthy of selection.

Neal's policy has been to give everyone a chance to prove himself, adding ominously: "I want them to work hard for Chelsea."

"I want everyone working happily together, from the board of directors to the tea ladies. I want Chelsea to be a happy, friendly, homely club. You'll never have a good team on the field if you have a bad one off it."

Big problem

"I want no bickering, no moaning. Chelsea have fans all over the world, some of them turned up for our pre-season tour to Sweden. Marvellous, I have never known that happen before. I want to pack Stamford Bridge, but first we have to get them winning."

Money, the big problem in the past, has been made available for transfers, and delights Droy as much as his manager.

"If we don't do our stuff he will go out and get someone else who can. It's that simple."

"John Neal is a very honest fellow, a genuine person, who demands dedication and will get it."

"Training is a joy, never boring, often working with the ball, and I'm optimistic we can make an impact," Droy maintains.

Ten years on from the glory days, Chelsea are at the crossroads.

Shrewd dealing in the transfer market, greater support on the terraces, a more progressive board than last season — the signs are there that the sleeping giant is beginning to stir again, but the road ahead will be heavily mined.

● Next week we ask a former Chelsea star for his opinion of what went wrong at Stamford Bridge and whether he believes the current team is good enough to win promotion.



Peter Osgood, the former darling of the King's Road and the man who brought so much success, and trouble, to Chelsea.

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Liverpool's Kenny Dalglish (white shirt) shoots for goal against Arsenal.

'My hero Dalglish'

CHARLIE Nicholas, SHOOT'S Most Exciting Scottish League Player of the Year, has a very personal reason for celebrating his award.

Celtic's prolific striker is "absolutely thrilled" to be classed in the same company as Liverpool's Kenny Dalglish, who won SHOOT'S Most Exciting Football League Player award for the third consecutive season, and the fourth SHOOT award in all.

"I consider the award a tremendous honour," said Nicholas, "But I am doubly proud to receive a trophy that someone of Kenny's ability has earned.

"Quite simply because Kenny Dalglish is my favourite player and has been since I first watched him playing for Celtic when I was standing on the Parkhead terraces with my school friends.

"It is difficult to find the right things to say when you are nominated to receive a special, individual award, especially when it comes at the end of your first season as a Premier Division player. I don't want to make the same obvious remarks everyone expects, but it really does come as a surprise to be talked about in the same breath as a player whom I consider to be one of the best in Europe."

by Celtic's
**CHARLIE
NICHOLAS**

And while he remains modest about his explosive arrival in the first team, it is difficult not to make a comparison between the instinctive scoring talents of Nicholas and the player he once paid to watch, Kenny Dalglish.

Born in Port Dundas, central Glasgow, Nicholas attended St. Gregory's primary school and St. Columbas secondary school, during which time he joined Celtic Boys' Club.

"I played for them for six years," said

Nicholas, "and that is how I was spotted and signed by the parent club."

At 5' 10" tall and 10st 10lbs, Nicholas is quick, sharp and decisive in front of goal. And he believes he has added another important strength to his game.

"I've toughened up and become more aggressive. A forward has to fight for space and possession and I have learned how to take the knocks without moaning."

The assumption that Nicholas modelled himself on Dalglish is as easy to make as it is incorrect.

"Definitely not," he said, "Kenny is a great player, a man who could shine in a European Cup Final from left-back, sweeper, midfield or striker."

"I remember him scoring countless goals for Celtic as a striker. But when he switched to midfield with such ease and authority and still scored goals I realised he had something special and you cannot copy such players, only admire them and attempt to follow them."

Tougher

Nicholas holds strong views on the way the game is played in Scotland and believes tougher measures should be introduced to ban the tackle from behind.

"Too few teams allow the skilful players freedom to play it by ear. Celtic, Aberdeen and Dundee United are, in my opinion, the only three in Scotland."

Celtic have a tough start to their European Cup campaign, and face Italian Champions Juventus, Liam Brady and Co., in the First Round, first-leg at Parkhead.

"It's a difficult match, but it will fill the ground and bring back memories of the days when I was a fan. Anyway, we could have done worse, we could have been drawn against Liverpool. And I have great hopes that we meet them ... in the Final. To play against Kenny would be a highlight of my career."

Now turn to page 33 and read about the possible successors to Kenny Dalglish.

DALGLISH ON NICHOLAS

KENNY DALGLISH was very surprised to receive his award for the third time. "Naturally I am delighted," he said, "but I am a bit taken aback. I know we won the European Cup again, but from a personal point of view I hardly set the heather alight last season.

"I want to congratulate Charlie Nicholas on his award. It caps a marvellous first season for him after collecting a League title medal first time around. I hope he goes on to enjoy his time with Celtic as much as I enjoyed mine.

"I have no doubt that Charlie will add to his medal collection virtually every season he wears a green and white hooped shirt."

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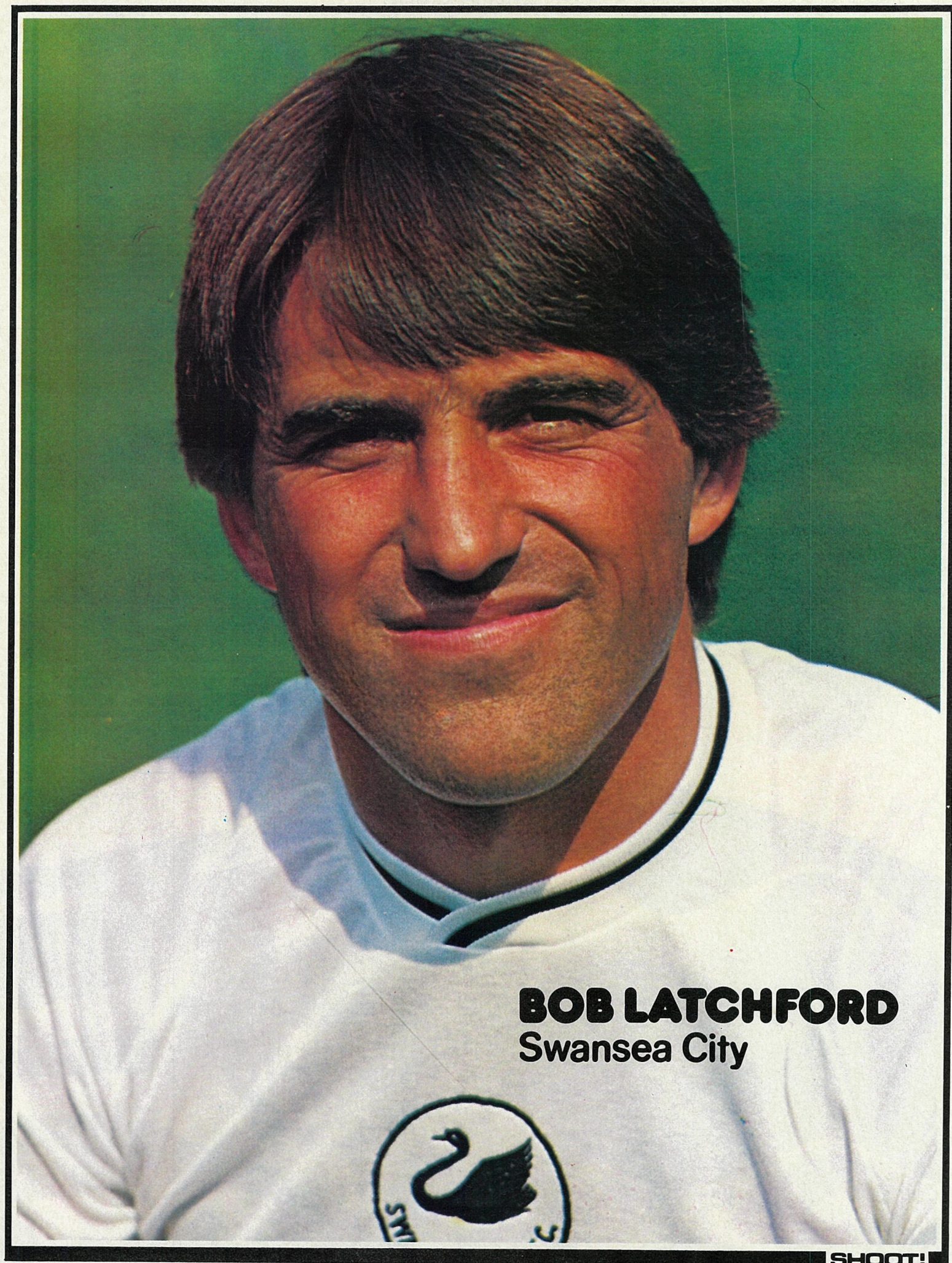
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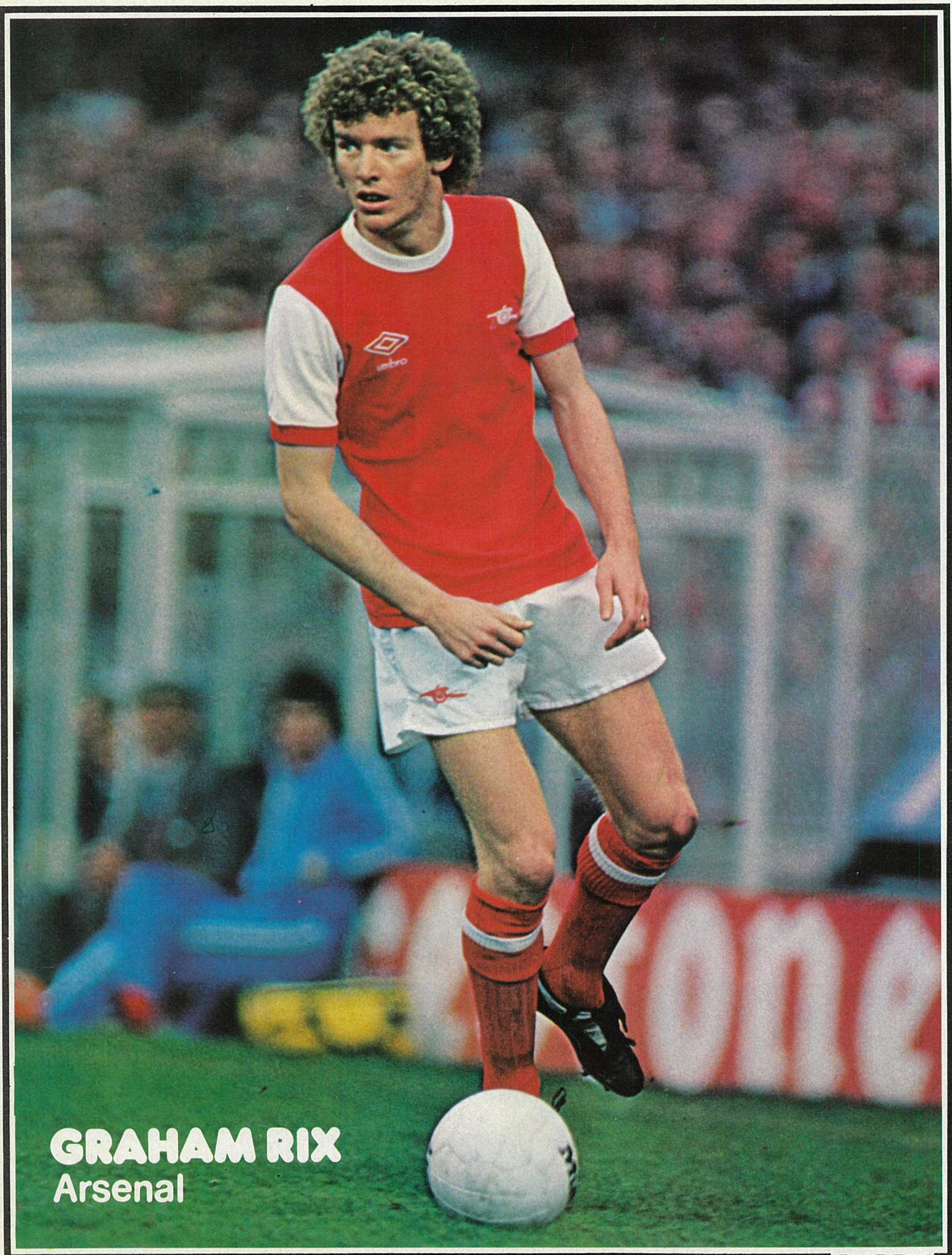
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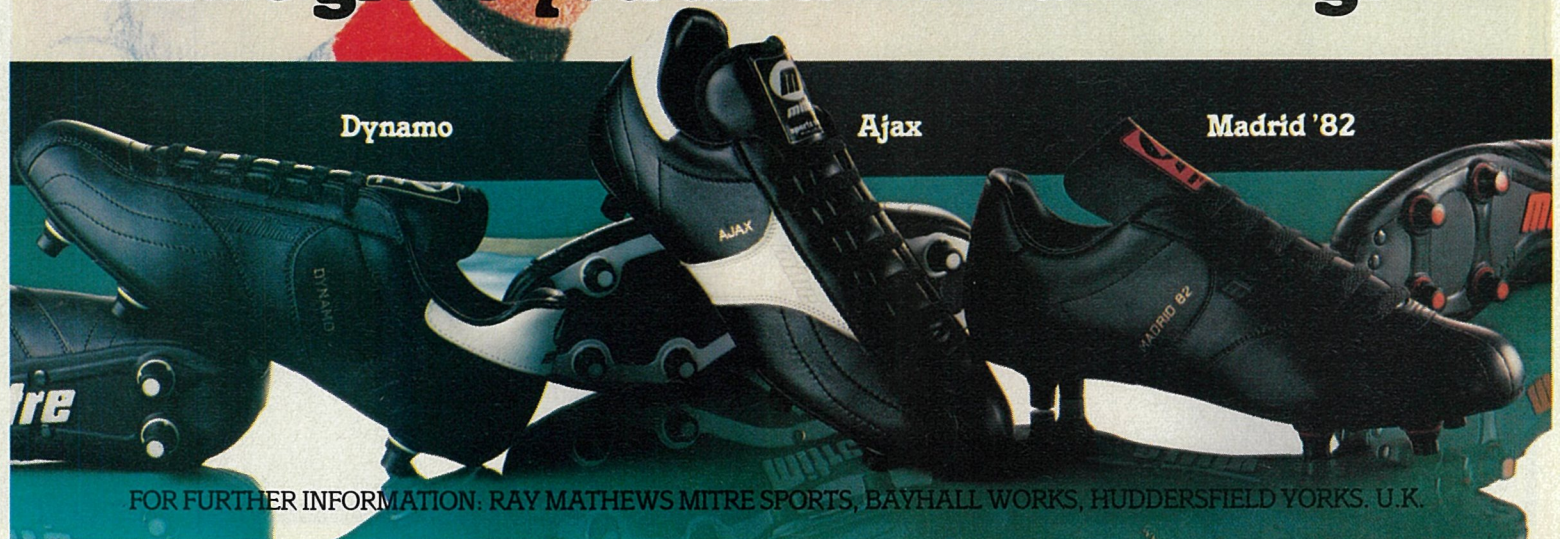
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THAT'S MINE!

A spotlight on the stirring action which helps to make soccer such a bracing spectacle. No quarter is asked — or given — as we take a look at some of the uncompromising challenges of the top players in the game.

Cup-winning striker Steve Archibald of Spurs feels the bite of a challenge from Villa's Champion defender Allan Evans.



Partick's Brian Whittaker (stripes) moves in on Morton's Billy McLaren.



Middlesbrough's Irving Nattrass (right) goes in hard with England and Arsenal full-back Kenny Sansom.

Southampton's Mike Channon just beats West Brom's Derek Statham in a tussle for possession.



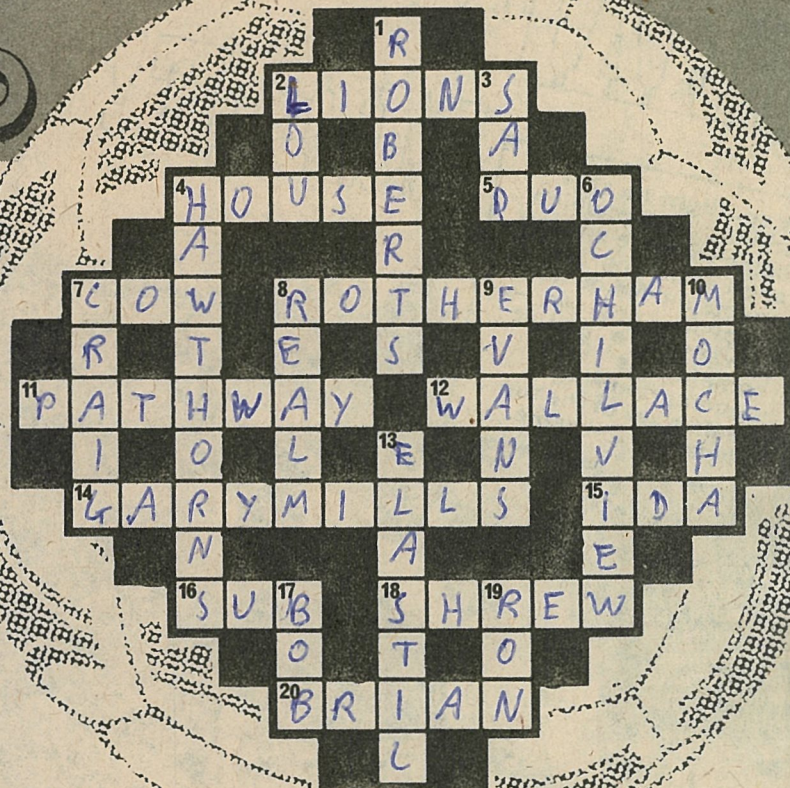
On the ball CROSSWORD

ACROSS:

- (2) "The —", nickname of Millwall. (5)
 (4) Take five letters from Scunthorpe to make a dwelling. (5)
 (5) Pair of performers. (3)
 (7) ---denbeath play at Central Park. (3)
 (8) Third Division Champions, 1980/81. (9)
 (11) Pedestrian route. (7)
 (12) Ian —, ex Coventry and Dumbarton Scottish international. (7)
 (14) Nottingham Forest youngster. (4 & 5)
 (15) Reverse three letters from Reading for a girl's name. (3)
 (16) In short ... a replacement. (3)
 (18) -----sbury, Second Division club from Gay Meadow. (5)
 (20) & 1 Down) Coventry midfield player. (5)

DOWN:

- (1) See 20 Across. (7)
 (2) — Macari, Manchester United striker. (3)
 (3) Feeling sorrowful. (3)
 (4) The —, ground of West Bromwich Albion. (9)
 (6) — Park, ground of Stenhousemuir. (9)
 (7) Tommy —, Swansea City midfield player. (5)
 (8) -----adrid, runners up in this year's European Cup.
 (9) Allan of Aston Villa or Tony of Birmingham. (5)
 (10) Make the initials of Hearts, Clyde, Arsenal, Morton & Oxford into a quality coffee. (5)
 (13) Flexible or stretchy. (7)
 (17) — Latchford, Swansea striker. (3)
 (19) — Greenwood, England team manager. (3)



Answers on page 48

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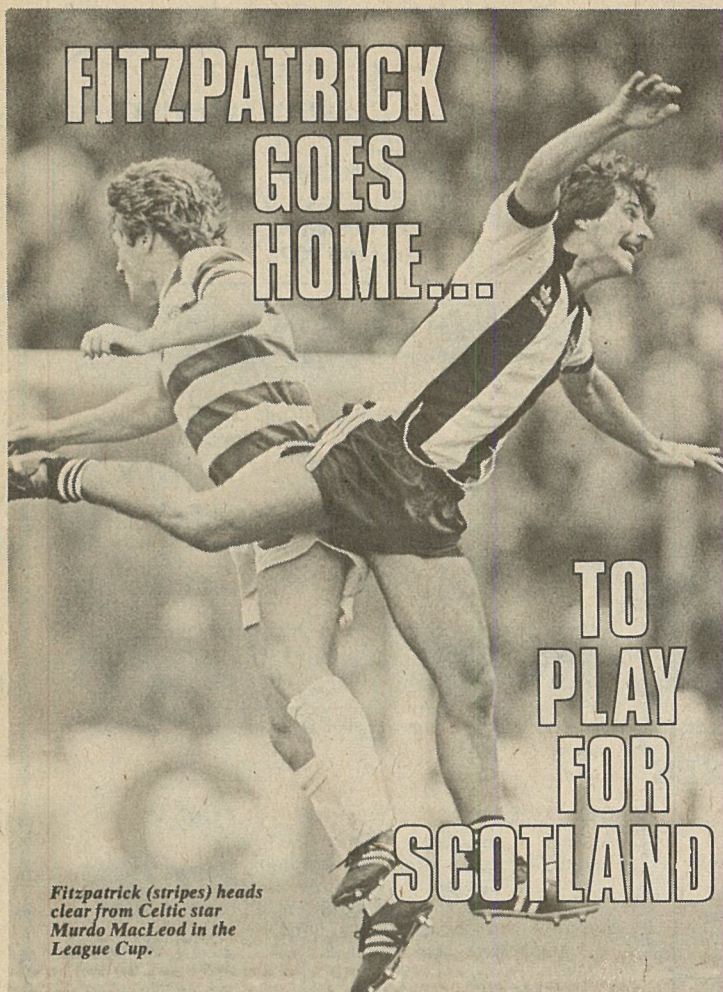
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FITZPATRICK GOES HOME...

TO PLAY FOR SCOTLAND

Fitzpatrick (stripes) heads clear from Celtic star Murdo MacLeod in the League Cup.

FOUR short years ago Tony Fitzpatrick was being tipped as the player who could become Scotland's international captain of the 80's.

He was being likened to Billy Bremner, the man who led the country with distinction in the late 60's and mid-70's. The similarities in the style and approach of Bremner and Fitzpatrick were easy to recognise and applaud.

"You get nowt for being second," declares Bremner with typical fire, daring anyone to disagree.

"Second is nowhere," says Fitzpatrick, who typifies the same courage, drive and battling spirit of the former Leeds United dynamo.

Four years, though, is a long time in football. Fitzpatrick's career has hardly taken the route many critics predicted.

"Yes, I've been in a bit of a wilderness, but I'm delighted to be back home in Scotland," says Fitzpatrick. "International football is important to me and playing in the Premier Division with St. Mirren is exciting.

"If I play to the fullest extent of my capabilities I just hope Jock Stein notices. I've played for the Under-21 side and I'm determined to get into the full international team."

What went wrong in the seemingly meteoric career of the thoughtful, hard working youngster?

Like many young Scots, he took the well-worn path to English football... and that was where he stepped into a void.

He left St. Mirren, his first senior club, for Bristol City in a £200,000-plus deal, but fortunes dipped remarkably for him.

His soccer dream swiftly turned into a nightmare as City were relegated from the First Division into the Second and last season they failed to beat the drop again.

"It was terrible," says Fitzpatrick, "and I made no secret of my wish to return home. I didn't see me doing much in the international side from the English Third Division."

Introduced

Aberdeen — managed by Alex Ferguson, the man who introduced Fitzpatrick to big-time football with St. Mirren — were linked with the player, but their bid of around £150,000 was described as "an insult".

While Fitzpatrick was pondering the possibility of life in the Third Division, Alex Ferguson, ironically, had a major say in his move back to Paisley.

Fergie lashed out £220,000 in cash plus Ian Scanlon, valued at £100,000, in a Scottish record breaking move for The Saints' outside-left Peter Weir.

Just 24 hours after that deal went through, St. Mirren manager Ricky McFarlane, with cash at his disposal, was persuading Fitzpatrick that he should try his luck again with the Love Street outfit and the player says: "I couldn't sign swiftly enough. It was great to get back."

THE new season was only four games old when Hibs manager Bertie Auld realised things were not going at all according to plan.

His newly-promoted team had failed to win any of their games in the League Cup qualifying section, the side hadn't sparked or competed in the manner he demanded and, even that early on, the warning signs were flashing.

Top scorer Ally MacLeod, the former St. Mirren and Southampton star, was put on the transfer list and Auld underlined his no-nonsense policy by saying: "Ally is 29 now and the time is right to let him become available to offers. I'll be giving the youngsters a chance to prove their worth."

Auld has already spent a fair chunk of the season scouring the transfer market for much-needed new blood, and on the day they registered their first win of the term — a 2-1 triumph over St. Johnstone at Muirton — he was

South of the border watching a game between Carlisle and Preston.

The Easter Road manager wouldn't name any specific targets, but he did admit he was looking for at least THREE players.

NEW START FOR AULD

"I want lads out there who will compete for everything," says Auld. "I want dedicated professionals who will have pride in that green and white jersey."

"They should be proud to be Hibs players. Our fans deserve an awful lot better. And so, too, does the chairman, Mr Tom Hart, who has put a lot of his own money into this club."



"We all want a better return for our efforts. We won't get that without hard work... from everyone."

Ironically, what Hibs needs most at the moment is a midfield player of flair and vision who can inspire the colleagues around him with his

calming authority and penetrating football brain.

That was exactly the type of player Bertie Auld was during his playing days.

Auld chews on huge cigars during match days and must bite clean through them on occasions as he watches in frustration as players send stray passes all over the place.

Bertie Auld decided to leave his beloved Partick Thistle to take over Hibs last season.

"I moved down a Division, but I knew Hibs would be back up in one go," says Auld. "Now we must build on that."

"Hibs are potentially one of the biggest teams in the land. We have got to look to the future with optimism."

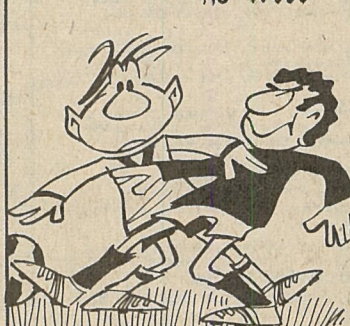
Auld is not famous for his tolerant attitude to failure. He is not going to change now. There will be a lot more changes at Easter Road before he is satisfied.

NOBBY

HE'S BEATING ME IN THE AIR EVERY TIME



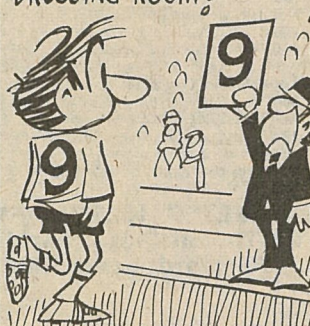
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'MY SHATTERING EURO DEBUT'

TARTAN TALK
ALLY DAWSON

Dawson looks on as Rangers' keeper Peter McCloy fists clear against Cologne.



I HAVE a 'shattering' memory of my first ever European tie away from home with Rangers.

It was just across the water to Ireland where we played Bohemians. We had won the first-leg fairly convincingly at Ibrox and the second game ended in a 1-1 draw with yours truly making his European debut at left-back as a 17-year-old.

Sounds nice and cosy, doesn't it? But my European baptism was not without incident, I assure you.

Just as the Rangers team was drawing away from the stadium a brick came crashing through the window sending glass flying

everywhere as the players ducked for cover!

Thankfully the bus got away in time before anyone else decided to do an impersonation of Geoff Capes. Welcome to Europe, Ally Dawson.

Obviously that sort of thing doesn't happen regularly, otherwise every footballer would be a nervous wreck long before his mid-20's. On Wednesday we travel behind the Iron Curtain to take on Dukla Prague in the European Cup-Winners' Cup in Czechoslovakia and I'm sure there will be no repeat of that stupid action... the sort of thing that is driving good fans away

from the game.

This is going to be an extremely tough game for Rangers, we all know that. To be honest, at the moment, I don't know an awful lot about Dukla, but I'm certain the boss, John Greig, will have made several valid points between now and kick-off time in Prague.

By then I'll probably know Dukla inside out! I know Celtic manager Billy McNeill has told Mr Greig that he has compiled a dossier on the Czechs after beating them 2-1 in the Final of the pre-season Rotterdam tournament.

Well, I've also had a word with my opposite number at Parkhead, Danny McGrain — a SHOOT colleague, of course — and he had some interesting things to say about our First Round opponents.

It seems Dukla — like every Army team — are superbly fit, a physical outfit that can keep going throughout the 90 minutes.

Team work

Danny told me they don't have too many outstanding players, but concentrate on team work. However, we all know about Nehoda, of course, who has played against Scotland in World Cup games in the not-too-distant past.

He looks an impressive front line player, but I'm confident we will be able to close him down. I don't think it will be a high scoring game in Prague. Or, if it is, I hope it's Rangers who are doing all the scoring!

Honestly, I think it will be tight over there and we will be able to open up at Ibrox once the sparring is over. The first half-hour or so of these games is vitally important with both teams not wanting to give too much away. The tension during this spell can be almost unbearable at times.

Still, at the end of the day, I'm certain it will be Rangers who will be going into the next round of this tournament.

I have no fears about playing behind the Iron Curtain. It's an area, though, where you must always be extra careful. Actually, it's all down to commonsense, isn't it?

I've had experience of playing behind the Curtain before. Only last year when I made my international debut for Scotland. I came on for the last 10 minutes of the game against Poland in Poznan and I kept my place for the following match in the famous Nep-Stadium against Hungary in Budapest.

Given the choice of travelling in Europe I wouldn't grumble at being drawn against West German opposition. I've been there twice in fairly recent years with Rangers playing



Dukla danger man Zdenek Nehoda.

Cologne and Fortuna Dusseldorf and I've been impressed by the teams, the grounds and the fans.

We lost 1-0 against Cologne, drew 1-1 at Ibrox and went out of the European Cup at the Quarter-Final stage. Against Fortuna we got a draw to get through the Cup-Winners' Cup and the West German fans appreciated our display that evening.

Yes, Europe is a place where memories are made to be cherished and I just hope Rangers — along with Celtic, Aberdeen and Dundee United — have extended runs in this arena this season.

A run

I wouldn't be surprised if Celtic beat Juventus — Liam Brady and all — while United, who face Monaco in the U.E.F.A. Cup, are due a run in Europe.

It's a pity Aberdeen have been drawn against U.E.F.A. Cup holders Ipswich in the First Round of their tourney. I like to see ALL the British teams doing well and now one is, going to go out so early in the competition. I wouldn't like to say which team is on the way out.

We travel to Love Street to play St Mirren on Saturday (September 12th), before our game against Dukla.

After our opening day's 1-0 win against Partick and Saints' 2-0 victory v Morton it should be quite a game.

That's all for this week. Take care and I'll see you all in a fortnight when I'll be telling you how I missed becoming a Leeds United player!

TARTAN TALK FROM
CELTIC'S DANNY
McGRAIN NEXT WEEK



'TOSH'-MANAGER OF THE CENTURY

WHEN John Toshack left Anfield to take over as player-manager of Swansea City in February, 1978, he never imagined that four seasons later his side would be facing the might of Liverpool in Division One.

Taking Swansea from Division Four into the top flight is a staggering achievement by any standards, but when you consider the speed with which the feat was performed, the enormity of The Swans rise defies description.

At 32, one of the youngest managers in the game, Toshack has the accolade of a football legend ringing in his ears. Bill Shankly, who moulded Liverpool into the greatest club side of modern times, pays the towering Welshman this supreme tribute:

"He should have been made manager of the century, let alone manager of the month, for his work since he took over at Swansea."

Six years ago Swansea lost a vital match at Rochdale and had to endure the humiliation of applying for re-election. When Toshack arrived at the Vetch Field three years later, the club were seventh in the Fourth Division. He took them into the Second Division within two seasons and they spent a season 'toughening up' for the final step to the big time.

Cynical

Now they have arrived, but before they had kicked their first ball in Division One, cynical critics were proclaiming that their stay among the elite would be short-lived.

At the Vetch Field any such statement would be dismissed out of hand. Toshack has made Swansea believe in themselves and created an attitude that they can compete with the best and survive. No longer are The Swans a small-time club with ambitions to match.

A go-ahead board, headed by Malcolm Struel, has backed

Toshack to the hilt and made £1 million available for the injection of new talent which will ensure Swansea a long life in the top stream, but still the doubters are to be heard.

Others have gone before and fallen by the wayside as the big-time has swamped them. Northampton Town, Orient and Carlisle United are recent examples of smaller clubs making the top grade and disappearing after a brief taste of the good life.

Yet Toshack, at Liverpool one of the most feared and respected centre-forwards of recent years, has steelled himself and got on with the task of building a side capable of taking the lofty clubs by surprise.

He has recruited Liverpool defender Colin Irwin for a club record fee of £350,000, drafted in former England striker Bob Latchford from Everton for a bargain £150,000 and enticed Welsh international goalkeeper Dai Davies from Wrexham back to the Vetch Field.

With a wealth of experience already at Swansea — Leighton James, Tommy Craig and John

Mahoney — the immediate future looks bright.

Throughout his time at Swansea, Toshack has been guided by his mentor Bill Shankly.

The man whom Toshack still calls 'boss' is in no doubt about Swansea's debt to Toshack. "He's done a remarkable job, possibly the most amazing thing in football in his three years or so at Swansea," says Shankly. "He's increased the gates fourfold and was responsible for the advance sale of £500,000 worth of tickets this summer."

Shankly's explanation of Toshack's success is simple:

"He was in a good school at Liverpool. He's picked up what he learnt and is using it. He has got the Liverpool recipe going at Swansea and his chairman and directors are behind him.

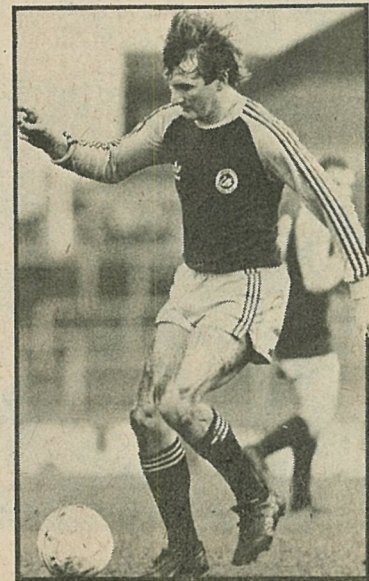
"If you do not have those things right off the pitch, then you can guarantee you will struggle on it."

'Overawed'

Shankly's words of wisdom are not just confined to the Swansea boss. "I have talked to his players and I told them not to be overawed by playing in the First Division.

"The only problems are psychological in this game. I told them a story which emphasises just what I mean. When Nottingham Forest came up from the Second Division in 1977, they played Everton at Goodison Park in their first game after promotion. I was there and heard one of their directors say they would consolidate their position in Division One.

"I told him not to talk rubbish



Toshack and Shankly training (top). Swansea star Leighton James (above).

and I said they should go out with these big clubs and have a go. They beat Everton that day, won the Championship that season and then the European Cup in each of the following two seasons."

Shankly went on: "If you have organisation in a club, discipline, a system and the right men to work with, then you have a platform for success. Swansea have got things going nicely and there is no reason for them to struggle. They have good players and will survive."

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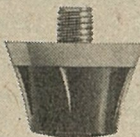
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WORLD YOUTH CHAMPIONSHIP 1981...

ENGLAND youth team manager John Cartwright takes his 18-man squad to Australia later this month for the World Youth Championship knowing that he is leaving behind most of the best talent eligible to compete in this prestigious competition.

"Unfortunately, this competition cuts right across the beginning of our League season, and most clubs do not want to release senior youth players for almost three weeks," Cartwright explains.

Unlike most youth competitions, which are only open to the Under 18's, the World Youth Championship are open to any player born after August 1, 1961.

"We are still well up in world football at youth level, but we are no longer the best," continues Cartwright.

"Other countries regard youth games as important preparation for senior international teams of the future, but I am not sure if that is our attitude.

"Some of the players these lads are going to come up against are

already full internationals, but my squad don't have much more than a handful of League games between them.

"However, we do hope to come away with something to show for our efforts, even if it is only the fact that we will be vastly more experienced.

"We will certainly be doing our best, and we will be fit and very skilful, so I am hoping we can give a good account of ourselves."

This is the first time England have qualified for the 16-nation Finals of the World Youth Championship, and they have not been helped by a grouping with reigning Champions Argentina.

In the last Final, in Tokyo two years ago, Diego Maradona and Ramon Diaz were just two of the

Argentinian stars as they beat Russia, and England know they will be up against more South American magic when they meet in Sydney on October 5.

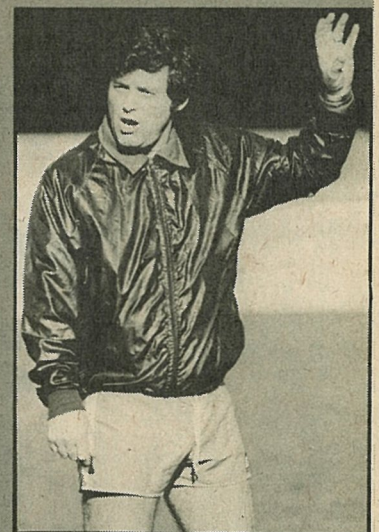
Fortunately for Cartwright, the top two in each of the four-team groups qualify for the Quarter-Finals, and England should certainly be too good for host nation Australia and unfancied Africans' Cameroun.

Luck

In the Quarter-Finals, England should face either West Germany or Spain, and given the luck of the draw could reach the last four at least.

Cartwright will certainly be helped by the presence of players such as West Ham midfielder star Paul Allen, for although the majority of his squad are pretty inexperienced in terms of League appearances, they are not all rookies.

Also included in the England



John Cartwright

ENGLAND'S HOPES, DASHED BY CLUBS' PLAYER BAN

party are Leicester's Andy Peake, John Cooke of Sunderland and Chelsea defender Colin Pates, and their guidance will prove invaluable to the younger players, some of whom are barely past their 16th birthdays.

But even with these players, it is unrealistic to expect England to win the Coca-Cola Cup, the trophy presented to the World Youth Champions.

Impossible

John Cartwright has worked under almost impossible conditions in his attempts to create a skilful, successful youth system.

He deserves greater backing from those League clubs who do not feel they can afford to release their teenage talents.

It is time they realised that it is the players themselves who will benefit from such a marvellous experience in the long run.

Paul Allen, probably the most experienced player in the England squad.



Diego Maradona and Ramon Diaz, who helped Argentina to success in 1979.

THE ENGLAND PARTY

Kendall (A. Villa), Allen (West Ham), Banfield (C. Palace), Bennett (Bolton), Cooke (Sunderland), Crosby (Grimsby), Finnigan (Fulham), Greenhall (Blackpool), Kinsey (Man. City), Muir (Q.P.R.), Pates (Chelsea), Peake (Leicester), Kite (Bristol Rvrs), Robson (Arsenal), Southey (Tottenham), Small (Luton), Wallace (Soton), Webb (Reading).

THE COMPETING NATIONS

GROUP A	GROUP B	GROUP C	GROUP D
Poland	Italy	Spain	England
USA	Rumania	W. Germany	Cameroun (v England Oct 3)
Peru	Brazil	Mexico	Argentina (v England Oct 5)
Qatar	Rep of Korea	Egypt	Australia (v England Oct 8)

So the bookies have made Liverpool Championship favourites at 11-4. They are not usually wrong and I certainly wouldn't argue with their choice, even though I naturally hope Manchester United cause a few shocks and cost the bookmakers a bob or two.

The race for the title has been predictable over the past few years and the same old faces will be there or thereabouts again this season.

Fortunately, there's generally a surprise team that bursts through to relieve the monotony.

A couple of years ago Brian Clough's Nottingham Forest came straight up from the Second Division to win the Championship.

Even though Cloughie's spent



**GORDON
McQUEEN**
Talking soccer

'Spurs~my surprise packet of the season'

over £1 million on striker Justin Fashanu and persuaded Peter Shilton to stay, I don't think they will end up on top.

Last season Aston Villa emerged to take the title for the first time in over 70 years. Although they will be up there fighting it out again I believe they lack the necessary consistency and strength in depth to repeat that fabulous success.

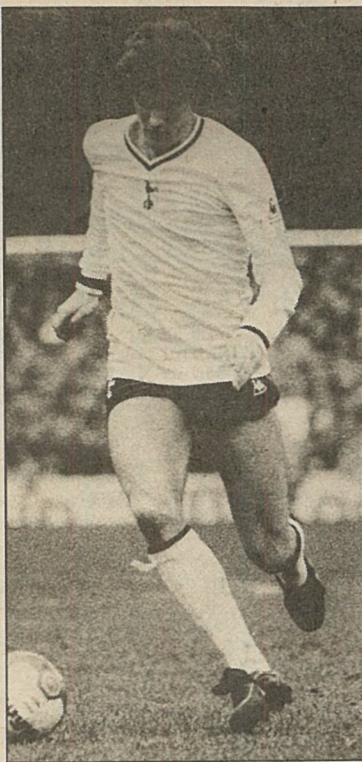
Mind you, Villa might prove me wrong when they clash with United this Saturday (September 12th).

We drew 3-3 both times in the League last season. If those games are any guide the fans at Villa Park are in for another treat at the weekend.

One advantage Villa could have over Liverpool is their team has remained unchanged from last season.

Midfielder Andy Blair has been added to the squad, but there's still that terrific blend of youth and experience. Few other clubs can match the talent of Gary Shaw, Tony Morley, Gordon Cowans, Kenny Swain and Dennis Mortimer.

But a bigger threat to Liverpool will come from Ipswich. Only injuries robbed them of other



their F.A. Cup Final triumph with another trophy... maybe the title. As an attacking team few other teams can match them.

Spurs are a big club with proud tradition and money to spend if necessary. Ray Clemence is a fabulous 'keeper, an absolute master when it comes to organising his defence. He will be worth at least 20 goals to a rearguard that has been suspect up to now.

Obviously Liverpool will miss Ray. But Bob Paisley and his experienced backroom staff are so good at motivating players, new boys Bruce Grobbelaar, Mark Lawrenson and Craig Johnston could be the new heroes.

A great deal will be expected of Kenny Dalglish, who only scored eight League goals last season. But even when he's not hitting the target, Kenny has such an influence on others he can be a matchwinner by just looking at the ball.

Some people consider Liverpool had a bad season last time because they didn't win the title. But they still lifted the European and League Cup trophies. I hope United have such a bad season.

Before I close this week I'd like to

ABOVE: Glenn Hoddle could help Spurs all the way to the League title.
BELOW: Frank Stapleton is sure to score some vital goals for United.

welcome Frank Stapleton to Old Trafford. At the £900,000 he cost United — the fee set by the Tribunal — he is a fantastic bargain.

Frank is the strong silent type, not one for giving interviews. Amazing for striker, he's a shy lad. But who cares about that as long as he scores goals for United, as I'm sure he will.

Amount

I've played against him many times and given out a fair amount of stick. But Frank has simply shrugged it off and dished it out himself without complaining.

He refuses to be intimidated and rushed out of his stride. No matter how much punishment he's taken I've never seen him lose his temper on the field.

Frank will run all day for the side, harrying defenders and allowing midfielders to make breaks on the blind side.

For my money Frank Stapleton is one of the most dangerous strikers in the game and will help Garry Birtles just as much as he did Alan Sunderland at Highbury.

See you again next time...



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1979 Arsenal 3, Man. Utd. 2. 200ft B/W; 200ft and 400ft col silent; 400ft col sound.
1978 Ipswich 1, Arsenal 0. 200ft B/W and col silent; 200ft col sound.
1977 Man. Utd. 2, Liverpool 1. 200ft col silent and col sound.
1976 Southampton 1, Man. Utd. 0. 200ft col silent and col sound.
1975 West Ham 2, Fulham 0. 200ft B/W and col silent; 200 ft col sound.
1974 Liverpool 3, Newcastle 0. 200ft col silent.
1972 Leeds 1, Arsenal 0. 200ft B/W and col silent.
1967 Spurs 2, Chelsea 1. 200ft B/W silent.
1966 Everton 3, Sheff. Wed. 2. 300ft B/W silent.
1965 Liverpool 2, Leeds 1. 200ft B/W silent.
1956 Man. City 3, Birmingham 1. 100ft B/W silent.
1954 W.B.A. 3, Preston 2. 100ft B/W silent.

WORLD CUP

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1978 Holland 2, Italy 1. 200ft and 400ft B/W silent; 200ft and 400ft col silent; 400ft col sound.
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EUROPEAN CUP

- 1978 Liverpool 1, Bruges 0. 200ft and 400ft col silent.
1977 Liverpool v. Borussia MGB. 200ft B/W silent and 400ft col silent.
1976 Bayern Munich 1, St Etienne 0. 200ft and 400ft B/W silent; 200ft and 400ft col silent; 400ft col sound.

INTERNATIONALS

- 1963 England 3, Rest of the World 1. 200ft and 400ft B/W silent.
1975 England 5, Scotland 1. 400ft B/W silent.
1976 Scotland 2, England 1. 400ft B/W silent and 400ft B/W sound.
1977 England 0, Holland 2. 200ft and 400ft B/W silent; 400ft col silent and sound.
1975 England 5, Cyprus 0. 200ft B/W silent.

FOOTBALL LEAGUE CUP

- 1980 Wolves 1, N. Forest 0. 200ft B/W silent; 200ft col silent and 200ft col sound.
1979 N. Forest 3, Southampton 2. 200ft B/W silent; and 200ft col silent and col sound.
1977 Aston Villa 3, Everton 2. 200ft B/W and col silent.
1973 Spurs 1, Norwich 0. 100ft B/W silent.

OTHER SOCCER

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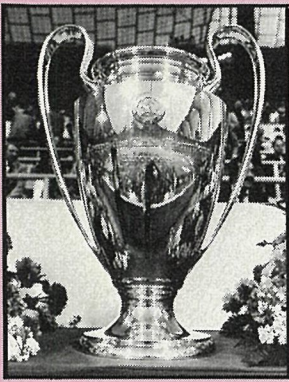
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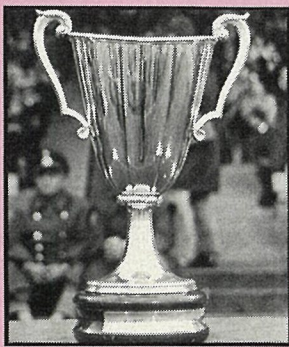
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BRITAIN IN EUROPE- BRITAIN IN EUROPE-



European Cup

Celtic v Juventus
Aston Villa v FC Valur
Oulun Palloseura v Liverpool
Progres Neiderkorn v Glentoran
KB Copenhagen v Athlone Town



European Cup-Winners' Cup

Ajax v Spurs
Swansea City v L. Leipzig
Balleymena Utd v AS Roma
Fram FC v Dundalk
Dukla Prague v Rangers



UEFA Cup

Limerick Utd. v Southampton
Grasshoppers v WBA
Ipswich Town v Aberdeen
SK Beveren v Linfield
AS Monaco v Dundee Utd
Panathinaikos v Arsenal

It isn't always easy to work up a great deal of enthusiasm about the First Rounds of the Euro Cups. The domestic seasons have only just started and clubs are still finding their League form; what's more, vital World Cup ties have been played and before there's even time to draw breath, Europe is upon us.

As usual there are some easy ties, although Scottish clubs haven't had much luck with the draw. Celtic v Juventus is definitely the pick of the British ties and if the Scottish Champions are to beat Liam Brady and company they probably stand a better chance now than later.

The Italian season is one of the last to start and the Juventus players aren't 100 per cent match fit. This probably explains why Italian clubs don't have the impressive record one would expect in Europe, and Celtic may be able to capitalise on this.

Most of the familiar Juventus faces are still there — Zoff, Tardelli, Bettiga, although Causio has gone. Juventus will play their usual waiting game, hoping to exploit Celtic with quick counter-attacks.

Billy McNeill would have

preferred different opponents, but he knows this is an ideal chance for his young side to grow up quickly.

He must envy Bob Paisley, whose Liverpool have again been paired with the Finns Oulun Palloseura. Mind you, Liverpool only drew the away leg last year, although they reached double figures at Anfield.

They say anything can happen in football, and cricket now, but you could probably get a million to one on Liverpool losing — and even then it'd be a poor bet.

Aston Villa have a softly-softly bow in Europe's premier Cup against the Icelandic Champions. This is probably the sort of tie Ron Saunders wanted — a good chance for his team to cut their teeth in the European Cup.

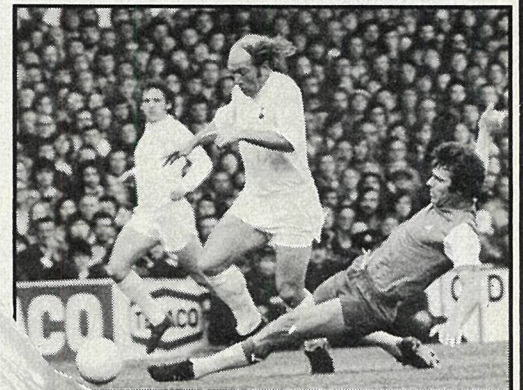
Over the past five seasons Icelandic clubs have the worst



Dundee United's Paul Sturrock

LUCKY ENGLISH, BUT TOUGH ON SCOTS

Mick Mills celebrates Ipswich's UEFA Cup success last season.



Tottenham's return to Europe means a return to Holland. This time they meet Ajax; their last game was the UEFA Cup Final v Feyenoord in 1974.

record in Europe — enough said.

The Irish clubs, Glentoran and Athlone, have a good chance of reaching the Second Round and a possibly money-spinning tie at the expense of opponents from Luxembourg and Denmark respectively.

Spurs are back in Europe and while Ajax aren't the force they were ten years ago (and they were soundly beaten by Ipswich pre-season), Spurs must show the sort of steel they've threatened at

continued on page 30



Rangers' Jim Bett (blue) and Eamonn Bannon of Dundee United will both be hoping to shine in Europe.



AZ '67 Alkmaar (blue) and Ajax will represent the best of Dutch soccer.



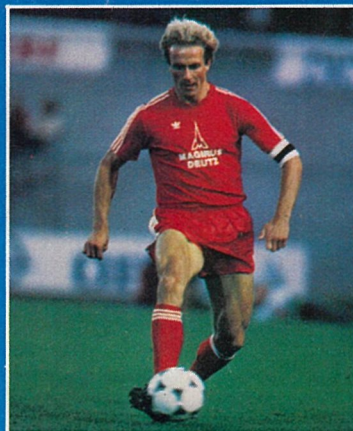
Real Madrid (white strip) of Spain and Inter Milan of Italy are two of the most famous names in Europe this season.



St-Etienne's Larios makes a pass under pressure from Ipswich Town defender Terry Butcher in last season's U.E.F.A. Cup competition.



Liverpool skipper Phil Thompson, looking for another European Champions' medal.



Bayern Munich star Karl-Heinz Rummenigge.

EUROPE BATTLE

Clubs involved in this season's three major trophies



AN FRONT



Radoslav Zdrakov of Bulgaria's CSKA Sofia is tackled by Liverpool's Sammy Lee.



Ar is Salonika, one of the U.E.F.A. Cup entrants from Greece.

Spartak Moscow
CSKA Moscow



Widzew Lodz skipper Zbigniew Boniek.



Last season's Cup-Winners' Cup Final. Lothar Kurbjuweit of Carl Zeiss Jena loses out to Dinamo Tbilisi's Georgi Tawadse (blue).



EUROPEAN CUP



CUP-WINNERS' CUP



U.E.F.A. CUP

BRITAIN IN EUROPE.

times.

They won the F.A. Cup, but as skipper Steve Perryman says: "We drew initially with Wolves and Manchester City and we regard them as inferior to ourselves."

What Perryman meant was that Spurs must bury teams first time round, and the steady influence of the experienced Ray Clemence could be vital in Amsterdam.

All eyes will be on the Spurs fans, too, who rioted in Rotterdam on their last excursion in Europe. In this respect Ajax is a bad tie for Spurs as Amsterdam is easy to reach and Spurs can't control those fans who make their own way to Holland. An important night for Tottenham in many ways.

Rangers have seen their opponents, Dukla Prague, in a pre-season friendly against Celtic — John Greig couldn't have wished for better spying facilities.

The Light Blues have had some tough Euro draws in recent seasons — PSV, Juventus and Cologne spring to mind — but they're all the better for this and could win through what promises to be a close encounter.

Swansea City have a difficult trip to East Germany, but with so much experience in the Welsh side it's Lokomotive Leipzig who must be the more worried.

The Swans have served notice that they won't be out of place in Division One; indeed, Leighton James thinks they can even win it!

Ballymena and Dundalk will do well to advance; especially Ballymena, who face an unenviable trip to Rome.

The UEFA Cup, arguably the most difficult of the three to win, has thrown up some interesting clashes, none more so than Ipswich v Aberdeen.

The Dons were given a football lesson by Liverpool last season and will have learnt from it. They were probably overawed by the three times European Champions

and it won't be easy for them NOT to have similar feelings about Ipswich, who perhaps struck an early psychological blow by beating Rangers in Glasgow a few weeks ago.

Aberdeen are a good team, strengthened by the return of Gordon Strachan and the addition of Peter Weir. Bobby Robson has found it difficult to strengthen Ipswich and understandably so.

Arsenal beat Greece's double winners, Olympiakos, pre-season, although Panathinaikos in the UEFA Cup will be a different proposition. The Gunners are one of Britain's best Cup teams and ever without Frank Stapleton they should overcome the 1971 European Cup Finalists.

West Brom have a tricky tie against Grasshoppers. The Swiss club beat Ipswich on away goals a couple of years ago and they are sure to have been boosted by the national team's victory over England.

Prove

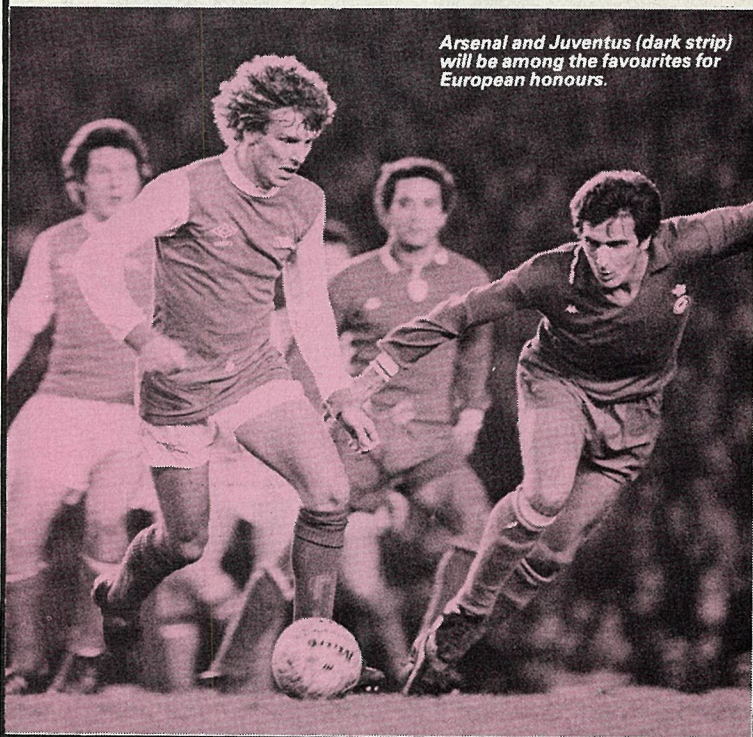
There has been a lot of talking in recent weeks at Albion — now the players must prove they're as good as they think they are.

Monaco have had an indifferent start to the French season, but Prince Rainier's club (he pays the bills) have some good players, but so does Jim McLean's exciting young team and the Scots could make Round Two.

Southampton may find themselves lining up against an Irish Rugby Union star: Tony Ward, who has been playing for Limerick. It'll be a great day for Limerick, who will give Kevin Keegan and his team-mates a warm Irish welcome — but Saints will surely win through.

Linfield take on Beveren, who boast the Poles Lato and Lubanski in attack and they may prove too hot for the boys from Belfast.

Arsenal and Juventus (dark strip) will be among the favourites for European honours.



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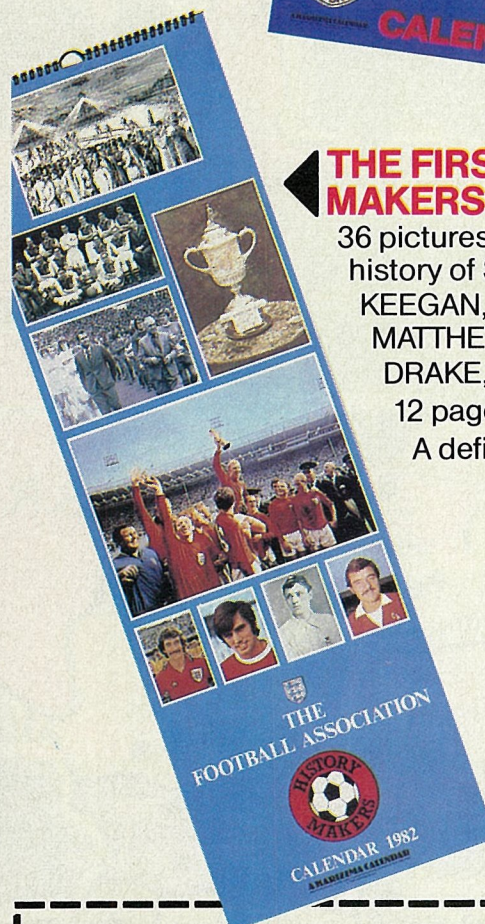
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One of Wark's 14 Euro goals last season . . . against Widzew Lodz at Portman Road.

STOP WARK?

OPPONENTS ARE WASTING THEIR TIME!

JOHN Wark, the scoring sensation of last season, expects to receive more than his usual share of attention during 1981/82.

With his impressive haul of 36 goals still fresh in their minds, rival managers are sure to pay him the compliment of detailing a player to mark him in just about every game he plays.

But the gritty Scot has this message for opponents who believe they can cut off the Ipswich goal supply by paying closer attention to danger man Wark: "YOU'RE WASTING YOUR TIME!"

The 24-year-old midfielder man, who collected the PFA Player of the Year award, adds: "If they try to mark me out of a game there are several other players who could cash in.

'Easy'

"I suppose it's only natural they'll be watching me more closely. But it isn't easy to mark a midfielder player out of the game. Anyway, we've got lots of players at Ipswich who can score goals."

Wark, who started his career as a central defender, had the sort of season others only dream about. Apart from hitting the target regularly in the domestic competitions, he also equalled an 18-year-old record with his 14-goal contribution towards Ipswich's famous UEFA Cup success.

With five goals from seven pre-season matches he remains confident that he can meet the target he sets himself every year of between 15 and 20 goals.

"I don't think that's beyond my reach," he says. "People will be expecting the goals to dry up to a certain extent, but it would be more unusual if they were going around saying I was going to score 36 again.

"I know I had an exceptional season and it is asking a lot to repeat it. But I know this much . . . I'll always score goals because of my own style of play and the system we have at Ipswich.

"As a midfielder player I have defensive duties too, but I must admit I love to get into the box. I depend on others. Without their help I wouldn't have had half that amount last season."

Wark's courage, going in where it hurts, allied to his impeccable timing, were the main reasons for his success last term. And when the chances presented themselves he stuck them away like an accomplished striker.

Sandwiched between the Dutch masters Frans Thijssen and Arnold Muhren in the Portman Road midfield, Wark admits he can't compete with them for skill.

"We're a perfect combination," he argues, "And we're good for each other. A lot of my goals come from the Dutch lads because they're so good at using space and they can read my runs into the box.

"We have a terrific understanding and it's improving all the time."

Wark has just signed a new four-year contract at Ipswich and when his last one expired a number of clubs were ready to pounce.

Even when he travelled to Italy to collect his European Young Player of the Year award,

representatives of Fiorentina and Bologna were soon in contact.

"I signed the new contract the day before I flew to Italy and I had no regrets," he says. "I was flattered by their interest, but there never was any chance of me moving. I was delighted to sign on again.

"This promises to be an exciting season for the club after coming so close to the treble last time. I've never known the players so keen to get started. Everyone wants to make up for the disappointment of missing out on the title.

'Chances'

"If we play as well as we did last season then I'm sure we can win something. We're a team who always seem to be creating chances and I don't think that will change.

"It will be up to people like myself to make sure that they are taken."

Wark's only fear is that he will be regarded as a goalscorer first and foremost. He says: "If I end up with 20 goals this season there's sure to be murmurs of 'Is that all?'"

"I'm not a Steve Archibald or a Frank Stapleton, to name just two great strikers. Many of their goals are from rebounds, tap-ins, etc.

"I can't afford to play that far forward because it would mean leaving a midfield opponent free. I've got to size up the situation and go for goal when I think the time's right.

"That's why most of my goals come from crosses into the box or when one of the strikers lays the ball off for me."

Apart from helping Ipswich challenge for the Championship they seemed set to win last season, Wark has another target close to his heart: a place in the Scotland squad bound for the World Cup Finals in Spain next summer.

Favourite

Only twice in around a dozen appearances for his country has he been fielded in his favourite midfield position, which goes a long way to explaining his erratic form at international level.

"I might have done better in the past, but I'm just hoping I do so well with Ipswich Jock Stein can't leave me out of his squad."



The old and the new . . . Wark as he appears in the film *Escape to Victory*—and Paul Mariner in the club's new sponsored shirt.

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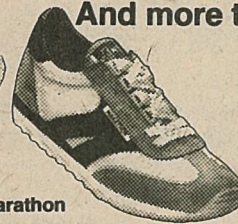
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SUNDERLAND manager Alan Durban may not have been aware of it when he paid St. Johnstone around £400,000 for Ally McCoist, but he may have signed the successor to Kenny Dalglish in the Scottish national team.

St. Johnstone were grooming the youngster for that role, changing his position from an attacking midfielder to an out-and-out striker. McCoist reported back for pre-season training eight pounds heavier and the Muirton Park manager Alex Rennie was happy to see his protegee return a man instead of the youth team international who left for the summer break.

McCoist has been the target for several English clubs this year and

IS McCOIST THE SUCCESSOR TO DALGLISH?

the East Kilbride star admitted it was an unhappy day for him when he finally left Saints, such was his affection for the club.

"I was working as a civil servant at the Overseas Development Office. It was interesting, but the chance to play full-time was obviously my aim. What I was determined to do was to wait until the right offer came along rather than rush into a transfer. Sunderland's offer was just that."

Durban plans to use McCoist in the firing line and this suits the player who says: "It's exactly the role Kenny Dalglish has at Liverpool. Now I'll have to watch him more and more."

"I mean, I watch him every chance I get anyhow because he's the best there is."

"But I might be able to pick up more and more pointers from him now that I have the same job to do and I'll be seeing more of him."

"There is no one in the game in this country who can shield a ball from defenders better than Kenny can. And no one who takes the knocks as well as he does."

"It is a position where you get rough treatment, and I have to be ready for them, too. I do feel stronger this year than I did last year."

"I have put on that extra bit of

weight and I think I've filled out. I have to be able to compete better than I was able to do last season and I think I can do that."

"I don't know how my international career will progress. I'm going to miss playing in the youth team because it was good and it gave you the chance to represent your country."

"Obviously I'd like to make the jump from the Under-18 team to the Under-21's, but I know that Jock Stein has a lot of youngsters about for the position I'm playing."

"Right away I can think of Charlie Nicholas of Celtic and John MacDonald of Rangers. So there is a lot of competition there."

"It would be great if I made it, but it's possible that Mr. Stein might want me getting more experience."

Experience

McCoist is now picking up the right kind of experience, of course.

He had the pick of Wolves, Middlesbrough or Sunderland and it pleased Durban that the 18-year-old chose Roker Park.

Durban said: "Ally is one of the best prospects to come out of Scotland in a long time. He could easily turn out to be another Kenny Dalglish."

The Scot, 19 this month, joined St. Johnstone two and a half years ago from Fir Park Boys' Club in Motherwell. He scored 24 goals in 53 first team outings for Saints.

Durban will be hoping that McCoist can bring out the best in Tom Ritchie, who hasn't really set Roker Park alight since his transfer from Bristol City last season.

Durban has been a shrewd operator in the transfer market during his short, but successful, managerial career and McCoist could turn out to be one of his best-ever signings.



Kenny Dalglish is the best in the game at shielding the ball from opposing defenders.

THE ghost of Liam Brady still haunts Arsenal more than a year after the supremely gifted Irishman left Highbury for Juventus.

But that spectre could finally be laid to rest by an unlikely looking black lad of 19 just into his first season in the Arsenal first team squad.

Paul Davis burst on to the scene at the tail end of last season as a replacement for the sidelined Graham Rix and earned good reviews.

He has continued to impress Arsenal boss Terry Neill throughout the summer, and now is ready to stake a claim for further glory by helping The Gunners to success both on the domestic front and in Europe this season.

Clearly great things are expected

Liam Brady in action for Arsenal before his move to Juventus a year ago.



PAUL DAVIS

-the black Brady



of young Paul Davis by Arsenal, but for the moment his only concern is to gain a regular place in the side.

"I've been looking forward to the start of this season for a long time," he admits. "Now I have to work hard to make sure I keep my place in the line-up."

"I know the fans have been looking for a replacement for Liam Brady for some time, but I don't really think they expect me to do it," he adds modestly.

Influenced

It wasn't that long ago that Davis used to stand on the North Bank terraces at Highbury marvelling at the skills of Brady, and he admits he has been influenced by the style of the Irishman.

"Chippy was always the player I admired most. I suppose you could say I've tried to base my game on his style, but it would be wrong for me to compare myself with Liam."

But there is little doubt that the Arsenal fans have taken to the frail teenager from Dulwich.

They are also hoping that his

presence in the team will help Graham Rix recapture the form he was showing around the time of his England call-up twelve months ago.

"At the moment I am inter-changing with Graham. Sometimes I play out wide on the left with Graham in a more central position, and other times we swop over," Davis explains.

"So far I've only played alongside him a couple of times, and at the moment we are just taking things as they come."

"I've been very pleased with my form so far, and I just hope I can keep it up. I feel a lot fitter than I have ever done before, and I think that has helped."

The arrival of tough-tackling Peter Nicholas from Crystal Palace has also helped Davis' game.

"I would say that my strong points are my passing and my ability to take an opponent on and beat him," he says.

"I am an attacking player by nature, so Peter's presence in midfield helps me a great deal."

"He is different to me in that his game is built around winning the ball for us and setting us up to go forward."

"Without the ball we can't do anything, and Peter is the one who makes everything possible by getting possession for us."

Responsibility

The departure of striker Frank Stapleton to Manchester United has placed a great responsibility on the Arsenal midfield to weigh in with their fair share of goals, and this is one area where Davis feels he could improve.

"Last season I scored five times in 17 reserve games and once for the first team against Palace. That's not really good enough for a player who goes forward as I do, and I have been working hard on this particular aspect of my game."

One goal he did net was in a pre-season friendly in Greece against Olympiakos last month, so he will be feeling confident when Arsenal take on Panathinaikos in the First Round of the U.E.F.A. Cup next week.

He also made a good impression as a second-half substitute in front of 40,000 fervent Italians when Arsenal drew 2-2 with Brady's Juventus shortly before the serious business of League football began.

Brady may have been the star of that particular game with both goals for the Italian Champions, but Davis certainly wasn't far behind. He set up both goals for midfield partner Brian Talbot.

So playing in front of a foreign audience clearly holds no fears for Davis, and augurs well for The Gunners' U.E.F.A. Cup hopes this season.

"Obviously I would love to help Arsenal to win a major honour this season but, as I said, my real concern is to play well enough to keep my place in the side."

"If I can do that, I feel I might have a chance of playing for England's Under-21's, but at the moment that's a long way off."

If Paul Davis can maintain his current form, that moment might not be as far away as he thinks...

PARKIN THREATENS WRIGHT'S RECORD

DEREK Parkin stands on the threshold of one of football's great club records: beating the 491 League appearances that the legendary Billy Wright made for Wolves between 1946 and 1959.

The 33-year-old defender, one of the best known faces in First Division football, started his 15th season at Molineux needing 22 matches to overhaul the former England skipper — but he knows that it is going to be a tough final lap.

"The challenges are coming along. For instance, we have a couple of outstanding young full-backs in Mick Hollifield and John Humphrey," says Derek. "They listen, they learn and they are set on first team football."

"I'm not complaining. A challenge is good for me and good for the club. The worst thing in the world is to sit back and be complacent. Wolves is a club that thrives on competition and that applies in the dressing room just as much as on the pitch."

Yet that record means a great deal to the left-back who has served Wolves just as loyally as Billy Wright. After an injury-wrecked season in 1980-81, he has been training as hard as players 15 years younger.

Enterprise

Hollifield is the great threat between Derek and that 492nd match. He plays with spirited enterprise on the left flank and his bold style is rated highly by manager John Barnwell. He made his debut last November against Tottenham and ended the season with 16 games.

"Both he and John, who has played about the same number of games on the right, look good bets for the future. They use their pace effectively and strike the ball well," assesses Derek, who appreciates that it is a time of change at Molineux.

"It was difficult for young players coming into the side last season because we weren't playing well," he says frankly. "Despite that problem, I thought they showed real quality... the kind of style that will serve Wolves well in the years ahead."

"In midfield, Hugh Atkinson and Michael Matthews have forced their way into the reckoning and up front, I'm sure that Wayne Clarke is going to come more and more into the reckoning."

This is Clarke Mark V — youngest of the five footballing brothers with the best known, of course, Allan Clarke, formerly of England and now managing his former club Leeds. Says Parkin, who played against Allan on

countless occasions: "Of the five, Wayne is the most similar in style to Allan."

"He has the same lovely skill on the ball and all he needs is just a little more aggression to go along exactly the same route. This season should see him more soundly established."

With young players like these coming through, there is a vigorous young pack of Wolves to test and challenge the Molineux establishment of Derek, Willie Carr, Kenny Hibbitt and Geoff Palmer.

Manager Barnwell eagerly watches the progress of others such as Dave Butler, top scorer in his Central League side last season; young Scottish striker John Teasdale; former Eire Schools forward Tony Kernan; defender Bob Coy who played during the Wolves summer tour to the USA; winger Craig Moss and powerful central defender Steve Macharen.

"It's all good for Wolves and, frankly, I think we owe the supporters something in the League this season," says Derek. "Things could not have been worse last time: after finishing sixth in 1979-80 and winning the League Cup so much was expected of us."

"But we started badly and never got going. Now I know that all of us would like to give the fancied

clubs a real run for their money over the months ahead. We must do better than our last poor season."

By his own professional standards and the mighty traditions of Wolverhampton Wanderers, the club's longest serving player discounts those two Semi-Finals against eventual F.A. Cup winners

Tottenham. "No one ever remembers the teams who lose Semi-Finals," he says.

For this famous club of the West Midlands and for Parkin himself, entering the second half of his two-year contract with that Billy Wright record within touching distance, it is going to be a vital, decisive campaign.

...Wolves' idol of the 50's

BILLY Wright was the first English player to gain a century of international caps and was considered a model for any youngster. His feat was later bettered by Bobby Charlton (106 caps) and Bobby Moore, who holds the record at 108 appearances.

Wright's level of consistency for England will probably never be surpassed, for he played in 105 of England's first 108 internationals after the Second World War.

His early England appearances were as a stocky, strong tackling wing-half, but from the 1954 World Cup to 1959 he gained 70 consecutive caps at centre-half.

The blue eyed boy of English football played superbly at club level, too. He led Wolves to victory in the F.A. Cup Final of 1949, and later captained the side to three First Division Championships, in

the 1953-54, 1957-58 and 1958-59 seasons.

He was chosen Footballer of the Year in 1952.

The tragedy of his long career with England was that his three World Cups, in 1950, 1954 and 1958, all ended in failure.

Wright, married to Joy, a member of the internationally known Beverley Sisters singing group, retired before the start of the 1959-60 season.

He became manager of Arsenal but never carried his flair as a player into management. He resigned from The Gunners in 1966 and began a new career in television, later to become head of sport for one of the independent companies.

Fair haired, sportsmanlike, dedicated, Billy Wright was the Bobby Moore of his era.



BIG MATCHES OF THE DAY

Saturday, September 12th

Arsenal v Sunderland

THIS will be Sunderland's 50th League visit to Arsenal, and although they have not done as well in post-War games in London as they did in the old days, Sunderland's record at Highbury is still quite good with five draws in their last eight visits.

Sunderland's last First Division victory at Highbury was in October, 1954 when they were well up among the Championship contenders and the result was 3-1 with goals by Ken Chisholm, Billy Bingham and Stan Anderson (pen.). Don Roper got Arsenal's solitary goal.

Arsenal have only beaten Sunderland once in their last nine League games home and away.

A. Villa v Man. Utd.

MANCHESTER UNITED will also be making their 50th League visit to Villa Park on Saturday and will be hoping to continue their recent form on this ground, where they have drawn two and won one of their last three games. This is rather a change of fortune, for United lost their previous five League games at Villa Park.

A lot of the older fans will recall that remarkable United display in October, 1951 when they were 2-1 down at the interval but ran out 5-2 winners at Villa Park, Stan Pearson and Jack Rowley each getting a couple of goals, with Ernie Bond completing the visitors' score sheet.

Ipswich v Liverpool

IPSWICH must be due for a win over Liverpool, for they haven't beaten The Reds in their last nine League clashes — not since December, 1976 when Paul Mariner got the only goal in a meeting at Portman Road. That was their third home win in a row against Liverpool, but since then there have been two draws and two Liverpool victories on this ground.

Win, lose or draw Liverpool have generally succeeded in keeping Ipswich's score down and the East Anglian side has only once scored more than two goals in a home League clash with Liverpool.

Man. City v S'ton

IN 19 League meetings at Maine Road before this Saturday, Southampton have won four, City have won eight, and seven have been drawn.

Since their return to the First Division in 1978 Saints have won twice in three visits, but last season City stopped the rot when Southampton lost Kevin Keegan with a hamstring injury and went down 3-0, all of the goals coming in the second-half.

City recorded their biggest win over Southampton — 6-1 — when they won the Second Division Championship in 1927-28.

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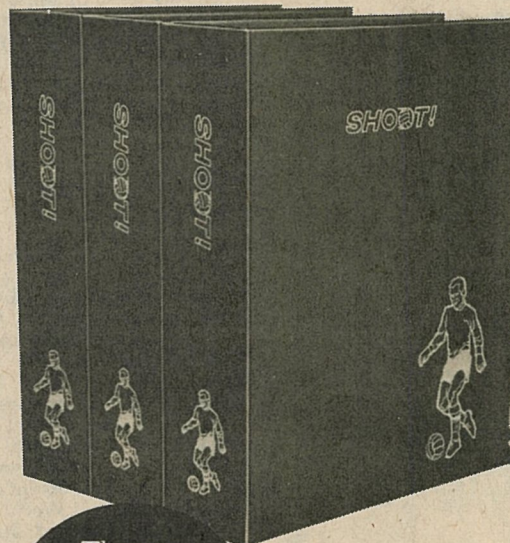
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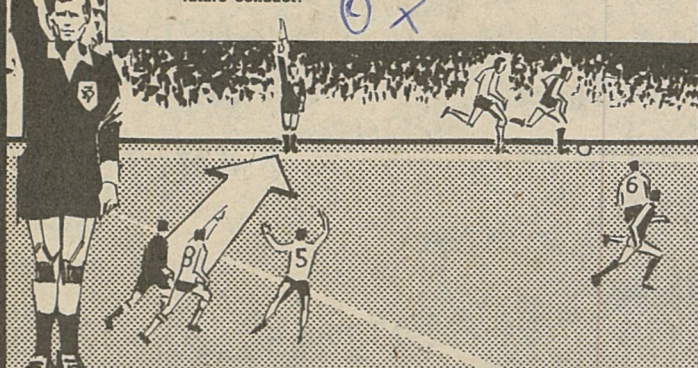
1 During a game a player complains the ball is soft. Should you (a) take no action, (b) stop play and examine the ball or (c) wait for play to be stopped and then examine the ball?



2 A player about to take a corner removes the corner-flag. Is this allowed?



3 Your attention is drawn towards a linesman who is flagging vigorously. He informs you that a defender deliberately butted an opponent behind your back. Should you (a) send off the offender, (b) take no action or (c) caution the player and warn him of his future conduct?



MATCH POINT

● This week I'm off to Malta for the First Round Cup-Winners' Cup tie between Floriana and the Belgians, Standard Liege. It's certainly a long way from my first games as a ref. I started in local Sheffield Leagues in 1960 as a 16-year-old. As captain of a local amateur team, I decided to take the ref's exams to get a better understanding of the rules, and gradually I found I was enjoying myself more than playing. After working my way through the Yorkshire League and the Northern Premier League, I was eventually promoted to the League linesman's list, becoming a full League ref at the start of the 1975-76 season. Since then I've had a few great moments. Becoming the youngest ref at an F.A. Cup Final this year has to be the highlight, but the Arsenal v Liverpool F.A. Cup Semi-Final at Hillsborough in front of all my family and the people who helped me along the way was another great moment in my career. Now I have been appointed one of seven English refs on the FIFA list, and so it's off to the Maltese sunshine for me!

ANSWERS:

1. Wait for play to be stopped and then examine the ball (c). This can be done by pressing your thumbs into it. If it is soft then you would call for a replacement ball. You would examine this in a similar manner before restarting the game. You may recall I had to exchange the ball in last season's F.A. Cup Final after Tottenham's Glenn Hoddie made a complaint.

2. No. The corner-flag is a compulsory part of the field of play and must not be removed. 3. Having ascertained the player involved you would send him off (a). This happened to me last season and confirms that a linesman is an important member of your team.

THE move didn't quite capture the headlines the way the sale of Joe Jordan did — but quietly, at the start of the summer Morton's young striker Jim Tolmie slipped away from Scottish soccer.

And this season instead of the part-time career with Morton he had pursued for the past few years, Tolmie will be full time with FC Lokeren in the Belgian First Division.

Not only that, but the striker who had been unemployed in his native Glasgow, existing only on his Morton salary, will find himself in the £20,000 a year class.

Now that may not be in the same league as Joe Jordan. But for Jim Tolmie that represents around five times more money than he was picking up at Cappielow.

Plus he is staying in a luxury flat provided by the Belgian side and has been learning to drive in a club car.

"Once I've passed my test then they'll give me a car of my own," he grins. "It's just a whole different life over here. I reckon that including bonuses and the perks I can pick up I'll be as well off as any of the players in Scotland this year."

"By that I mean top players at the top clubs. No one at the likes of Morton can come near the money I'll be getting."



UNEMPLOYED... NOW TOLMIE EARNS £20,000 A YEAR

"As well as the money, I'll be getting the chance to play in Europe. We have qualified for the UEFA Cup and we are drawn against a French team in that. If we win then the other players have told me that we can expect a £1,000 a man bonus. That's for a First Round tie!"

Lokeren had another star Scot, Jim Bett, whom they sold back to Rangers a year ago. Clearly that gave them the idea that Scotland was the place to pick up bargains — and to get skilful players.

Tolmie, under EEC rules, was sold for around £70,000 — much less than Morton might have hoped to get on the British market.

And the Belgian club could have other Scottish stars in their sights for next season. Tolmie admits: "They all thought that Jim Bett was a great success over here and I think that's why they came to Scotland looking for players whose contracts were up."

"If I can do well then I'm sure that they will be back looking for other players."

"I'd recommend the life to any other player. The club seem determined to look after the players."

The money is better, the conditions are better and so far we have found that prices are not any higher than back home. So you can see how Lokeren would be able to tempt players like myself.

"After the first month or so I don't have any real complaints. The one wee problem is that the fans don't give the same atmosphere as they do at home, but that's something I have to adjust to."

'Patient'

"Like the game itself, in fact. There is a much slower build up than you get in Scotland and players are taught to be patient. I have to adjust to that and I have to get myself to peak fitness as well."

"To do that the club have even been using me in the reserves pre-season just to get sharpness."

"I scored two goals in one reserve match and I've done OK in my first team appearances. If I can do well here then I'll be delighted. It's just a whole new world."

Which is why other players at other smaller Scottish clubs will find it hard to resist offers from the Continent if they come along.

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BOMB SCARE

DISTURBING reports from Lima, where police had to defuse a massive bomb that had been planted in the hotel where the Colombian national team were staying prior to their World Cup eliminator against Peru.

The bomb was discovered by the Colombians' doctor, José Aparicio, and the bomb disposal squad described the device as "a massive quantity of gelignite crudely converted into a home-made bomb."

Although the bomb was placed in the Peruvian capital, early reports indicate that a Colombian terrorist organisation might be behind the incident.

BELGIAN goalkeeper Theo Custers has been hurriedly buying new pairs of trousers since he joined Spanish club Español.

In his first two weeks of training he lost no less than 18 pounds!

Big bonus for Chile

ALTHOUGH official figures haven't been released, it's estimated that members of the Chilean national squad received £17,500 a man for securing a place in next year's World Cup Finals.

It's interesting to note that if the Chileans hadn't qualified, they would have received absolutely nothing.

Chile's World Cup success has given the game an immediate shot-in-the-arm at club level.

Two weeks after Chile rounded off their triumphant campaign with a 3-0 win over Paraguay, 60,000 fans turned up to watch a League double-header in the National Stadium, with gate receipts topping £120,000.

● Picture shows the evergreen **Elias Figueroa**, now with Fort Lauderdale Strikers, who will probably lead his country in the World Cup Finals, as he did in 1974. He's seen with his wife **Marcela**, daughter **Marcela** (15) and three-months old son **Mauricio**.

Manager earnt £12,000 a day!

SENSATION in Spain following the sacking of Atlético Madrid manager García Traid just before the start of the new season, and only three days after signing a new contract!

That's just got to be a record!

The strange sacking came, believe it or not, as a result of an incident in a friendly match — the Final of the Trofeo Teresa Herrera in La Coruña against Dynamo Kiev.

The Soviet team took the lead in the first-half, but Atlético were then awarded a penalty. It had been agreed that Minguez was to take any spot kicks, but at the moment of truth the youngster 'chickened-out' and Brazilian ace Dirceu stepped up to take the kick. He missed.

Early in the second-half, manager García Traid decided to pull off Dirceu, and the Brazilian (right) initially refused to budge.

He finally left the field; told García Traid in no uncertain terms that he knew nothing about football, and sat on the subs' bench.

A few minutes later there was an incident between the two; Dirceu ripped off his track-suit top and hurled it at his manager; and stormed off to the dressing-rooms.

At the end of the match, the two came face to face and fist to fist, with Dirceu delivering the classic line from hundreds of western films: "This place ain't big enough for both of us."

García Traid's reply was a promise to smash the Brazilian's head in, and a group of players had to pull the two apart.

When some sort of peace had been restored, the Atlético Madrid board held an emergency meeting and decided to sack García Traid and to place Dirceu on the transfer list, after imposing the maximum



finest permitted by Spanish regulations, in this case about £9,000.

Ironically, the club will have to pay García Traid the full salary of £35,000 stipulated in his barely-dry contract — so the sacked manager will have pocketed nearly £12,000 a day for his three days work!



Compiled by CHRIS DAVIES

RENE HOUSEMAN, the 28-year-old Argentine winger who's gone steadily downhill since starring in the 1974 World Cup, is now in Australia.

Whether he'll stay or not is uncertain, but he's gone to have a 30-day taste of life with Sydney City, and if he likes it, he'll sign a contract with the Australian club.

Lucky Blokhin

OLEG BLOKHIN, sent-off playing for Dynamo Kiev in the 4-0 win over Pachtakor Tashkent for insulting behaviour, has been let off with a light two-game ban.

The Russian F.A. needed their golden boy for the forthcoming World Cup games and let him off very lightly.

With 22 of the 24 Russian League games played, Dynamo Kiev are walking away with the First Division again, seven points clear of their closest rivals, Spartak Moscow.

Unbeaten, Dynamo have won 16 and drawn six so far this season.

News flashes

● **Paolo Rossi**, the Italian 1978 World Cup centre-forward star, will "definitely play in Spain if Italy qualify," says manager Enzo Bearzot. To help Rossi get match fit in time, the Italian F.A. have cut a month off his suspension, giving him a fine of £2,500 instead. Banned Rossi can play again in April 1982.

● **Giorgio Chinaglia**, the Cosmos centre-forward, has come a long way since he lived in Cardiff... in one room with the rest of his family (his father quit Italy to work in the Welsh steel industry after being unable to find work in Italy). Giorgio now lives in a luxury 22-room house, and lives like a king.

● It isn't often that big time professional clubs play 'ringers', but Belgium's RWDM Molenbeek got caught out in an Inter-Toto (summer pools) Cup game away to Young Boys Berne. RWDM wanted to give Steen Thychosen, a Dane they were thinking of buying from Borussia Monchengladbach, a trial game to see him play. So they played him in Switzerland as... Alain Cneudt, one of their officially registered players. But the Swiss recognised Thychosen and now the Belgian club faces a trial fine.

● In Spain, newly-promoted Cadiz have signed two Czech players, Gallis and Pivarnik for the princely

sum of £60,000 the pair!

● **Ex-Sunderland player Claudio Marangoni** is on the move once again. The Argentine midfielder has been transferred from Huracán to Spanish Second Division club Málaga for £75,000.

● **Seven seems to have been an unlucky number** for fans in Peru. On the seventh fixture of the League programme only seven goals were scored in the seven matches!

● **The President of the Spanish F.A., Pablo Porta**, has predicted that Spain will win the 1982 World Cup. "We've got the best goalkeeper in the world," he says, "a young but experienced defence; and in the attack we've got an exceptional talent that no other country can rival — Juanito."

SOME GAME

THE Yugoslav League was the first off this season and in the second round of games more than 30,000 saw a fine game between Champions Red Star Belgrade and Dynamo Zagreb that ended 2-2.

The fans saw some fine attacking football and, in addition, four penalties, two players sent-off and five yellow cards for Dynamo players.

'Spoilt brat' Schuster

WEST GERMAN international Bernd Schuster (right) continues to fall out with everybody.

After vowing never to represent his country again while Breitner and Rummenigge are in the national team, he's now turned his attention to Real Madrid's German star Uli Steilike.

In a Spanish newspaper interview, Stielike is reported as calling Schuster "a spoilt brat", and the Barcelona player has vowed "he'll pay for that."



GOAL-LINES

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* This week's Star Letter comes from Hugh Jamieson of Port Glasgow, Renfrewshire, *
* who wins our Star Prize of £10. He writes: *

Celtic set the right example

* I WAS pleased to hear of Celtic's plan to reduce admission prices for their
* young and their unemployed fans.
* The plan will be effective in Premier Division matches and it is possible
* because of new legislation which enables home sides to retain all the gate
* money.
* Why don't other clubs take positive steps to halt the trend of falling
* attendances instead of merely bemoaning the drop in the revenue?
* The question of falling attendances is a complicated issue, which has no
* straightforward answer, but surely Celtic's effort to encourage fans into their
* ground should be applauded and similar measures should be seriously con-
* sidered by other clubs.
* I'd like to see clubs operating a sliding scale of admission prices — a few
* already do this. But soccer 1981 needs all the money it can get and some clubs
* simply couldn't afford to cut their costs.

Saunders' stand

CONGRATULATIONS to Ron Saunders for being just about the first manager to stand up and demand a change in the transfer system.
He was quite right in saying that player's contracts should be more respected and played out before asking for a transfer.
Football fans can only hope his stand in this matter is followed by others in the game!

BARRY TURNER,
OAKLEY GREEN.

● If managers set the right example all the time they could criticise players' disloyalty, but they don't. A soccer boss can be lured away by a bigger and better club even if he's on contract.

Leeds' season

I BELIEVE that this season will mark a new age for Leeds United.
Allan Clarke has proved his satisfaction with his squad by spending nearly all of his £1m transfer kitty on one player — the electric Peter Barnes.
This is also an indication that Leeds now have enough skill to drop their cautious attitude and beat teams with ball, not tactical skill.
I confidently predict that now Leeds will make everyone sit up while they

add another trophy to Elland Road!
GRAEME DOW,
WINDSOR.

● I reckon Leeds are a good bet for one of the Cups, but they're not quite ready to challenge for the title yet.

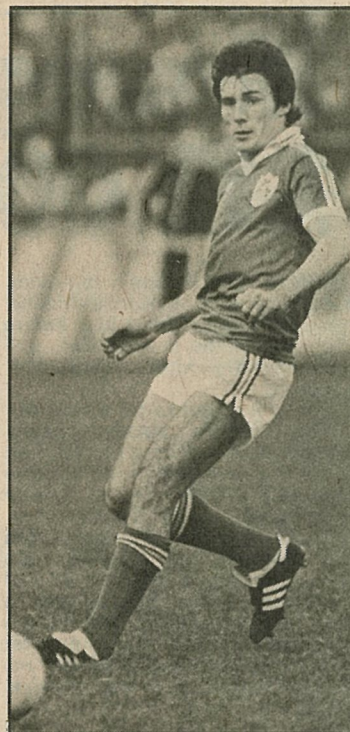
More Rugby

I MUST say how pleased I am to see two more football clubs take on Rugby League teams.
In fact I would like to see the practice of letting clubs incorporate other sports at their grounds increase.
On the Continent many grounds are leisure centres with teams for sports like badminton, athletics, etc. If this happened in Britain, people would get used to going to soccer grounds for other sports and would be more likely to turn up on Saturday afternoons.
BORIS MURGESS,
WINDSOR.

● If the soccer's good they'll turn up anyway.

Does football care?

INDUSTRY has been asked to make drastic cuts, improve productivity with wage rises kept below single figures if possible.
Yet football plays its own game. We



all know attendances have been dropping, yet wage increases go on.
Frank Stapleton will make £3,000 a week with Man Utd, quoted one newspaper.

Also, ridiculous transfer fees are still being paid.
Clearly football is heading for big financial trouble if it does not balance its books. Fans are alarmed at the money spiral in football, but are the football ruling bodies?
JOHN McNEILL,
JARROW.

● If United win the League this season they'll have paid for the fee for Stapleton (above).

Ridiculous fees

ARSENAL'S chairman Denis Hill-Wood said he believed Frank Stapleton was worth £2 million.
It's people like him demanding such ridiculous high fees who are causing inflated transfer prices.
I think it is about time that something was done to curb these ridiculous demands. Isn't £900,000 enough for one player?
J. ALLAN,
BIRMINGHAM.

● £1.8 million wasn't enough to lure Bryan Robson from West Brom to Manchester United.

Soccer pianists

LET us hope that this season managers allow their skilful players freedom to express their talents.
As the Hungarian soccer proverb says "A team must contain people who can carry a piano, and others who can play it."
DERRICK ORME,
LITTLETON.

● The Hungarians were lacking in pianists when they lost to England.

Paper champs

WITH the signing of Craig Johnston and Mark Lawrenson, Liverpool look invincible, on paper.
Fortunately for the other 21 sides in Division One, they'll be playing Liverpool on grass.
GEOFFREY LOE,
HOUGHTON REGIS.

● Liverpool don't do too badly on grass, either.

Ask THE Expert

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Offside

When did the Offside Law first come into operation?

DAVID IBELEME,
NIGERIA

● Almost impossible to say exactly, David.

Over the years, the Offside Law has been altered or modified from time to time — and that's about the only reliable clue.

Once such change was noted as far back as in the version of the Laws published in 1866 — so obviously Offside was applicable even before that.

Certainly Offside, in some shape or form, is something like as old as the organised game itself.

England v The Rest

I've got a programme from the England v. Rest of the World XI at Wembley on 23rd October, 1963, and would like to know the result and scorers.

IAN WHITTAKER,
NOTTINGHAMSHIRE

● England won 2-1, Ian, in this game to commemorate the Centenary of the Football Association.

Their goals were scored by Terry Paine and Jimmy Greaves — while Denis Law (the only Britisher in the star-studded Rest side) got the reply.

Penalties

Who's scored the most penalties in Football League games in a single season?

STUART COLLINGS,
LEICESTER

● That record belongs to Francis Lee, the former bustling England striker, Stuart.

In the First Division in 1971-72, he slotted home no less than 13 for Manchester City.

And, just for good measure, Lee also got one apiece in the F.A. Cup and the League Cup.

Gunners in the Second

As a keen Arsenal supporter, I'd like to know how many games they've played in the Second Division?

MATRIAN EUNIPEDES,
CYPRUS

● Well, Matrian, it's quite a long time now since they've played there — in fact, they've been regulars in the First Division ever since 1919.

All told, since being elected to the League in 1893, Arsenal have played just 13 seasons in the Second Division — compared with 63 in the First.

In terms of games, that adds up to 428 — of which they won 216, and drew 73. And 825 Second Division goals were scored by those old-time Gunners, compared with 550 against.



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CLUB SPOTLIGHT

BOBBY Robson, manager of the UEFA Cup winners' Ipswich, shipped a coach-load of talented schoolboy footballers from the North-East to Portman Road in the hope of unearthing another star.

Many other managers pan for "gold" in Geordieland, still rated the richest seam in the country for producing footballers.

The tragedy for Newcastle is that the youngsters are taken from under their noses; that a once busy supply-line of potential first team material is drying up.

Why the exodus? Sadly, boys' parents have lost confidence in

The Magpies, believing their sons will have a better future with other clubs.

Newcastle's image has declined alarmingly since the glory days of Malcolm MacDonald and big Joe Harvey's management regime.

The once proud Cup giants have not won the F.A. Cup since 1955, though they were losing Finalists to Liverpool in 1974 in one of the most one-sided Wembley games in modern times.

Their League performances have been undistinguished also, but then the departures of "Supermac", Bobby Moncur,

Terry McDermott, Alan Kennedy, and Jim Smith in the space of a few seasons was a handicap from which they have still not recovered.

There is clearly a shortage of star quality at St James' Park since those heady days. Gordon Lee, Richard Dinnis and Bill McGarry have failed to arrest the decline, though their management was not always to blame with a board influence so strong.

Now Arthur Cox bears the heavy burden of ruffling The Magpies feathers.

Fortunately he is blessed with all the right credentials, prepared to work with limited resources if

not wholly believing that the policy will restore the club to First Division status.

Imre Varadi has been bought from Everton for £125,000 to add flair to an attack which scored only eight times away from home last season.

Mick Harford's transfer to Bristol City for £160,000 more than balanced the books on that

transaction.

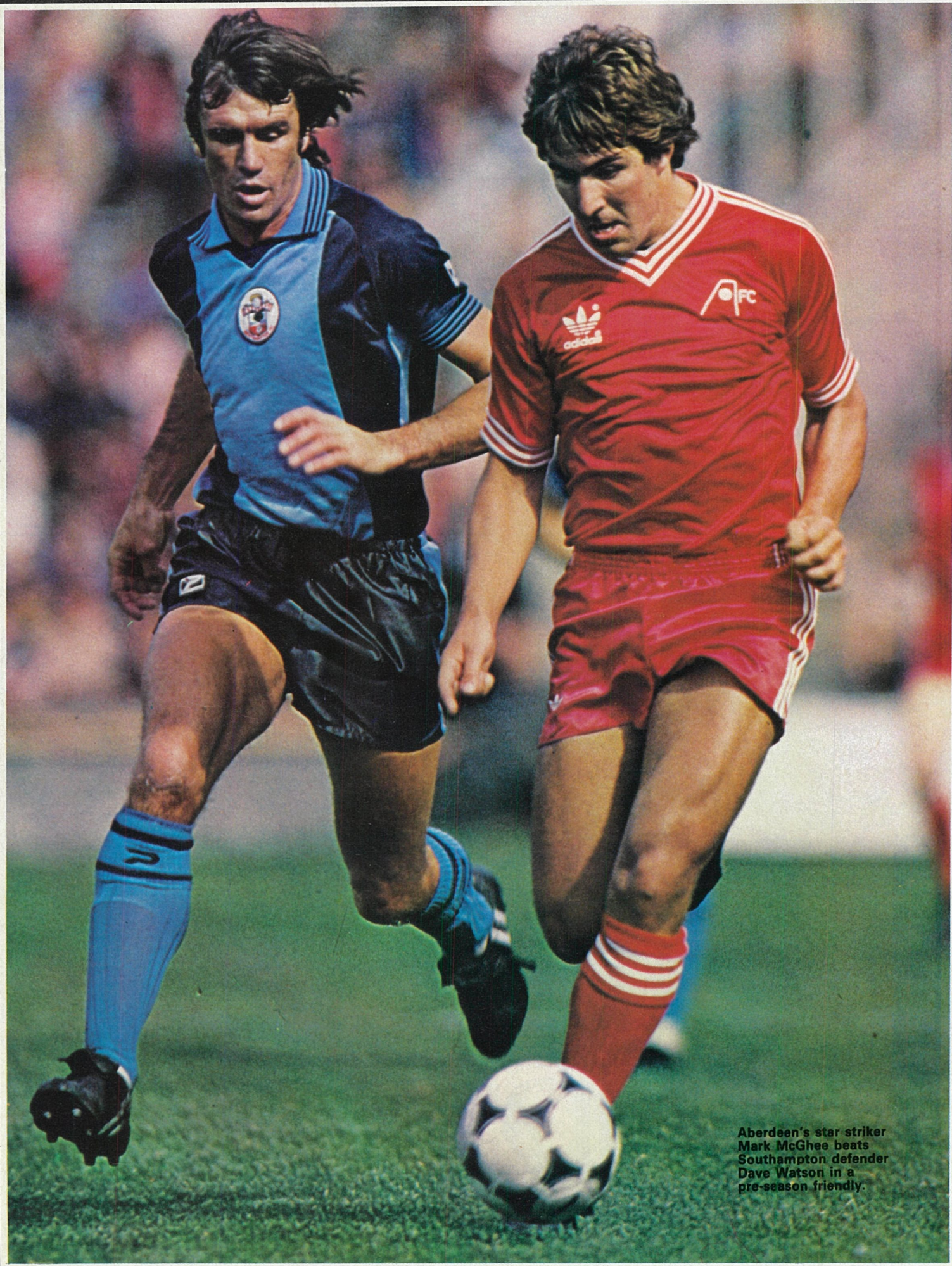
Kevin Todd, a striker, is also expected to make an impact following his arrival from non-League Ryhope, even though he will have to fight for a place.

Newcastle will have to improve their away form if they are to challenge for promotion, a necessity also if they are to boost attendances.

BACK ROW (left to right): Tommy Cavanagh (asst. manager), Steve Carney, Bruce Halliday, Chris Waddle, Steve Hardwick, Mick Harford (now Bristol City), Kevin Carr, David Barton, Peter Haddock, Bobby Shinton, Ian McFaul (asst. coach).

FRONT ROW: Ken Wharton, John Trewick, Nigel Walker, Mick Martin, Arthur Cox (manager), John Brownlie, Alan Shouder, Peter Johnson, Ian Davies.

SHOOT!



Aberdeen's star striker Mark McGhee beats Southampton defender Dave Watson in a pre-season friendly.

SHOOT!

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What a team!

GRAHAM Paddon is the skipper with a mission — leading Norwich City straight back to the First Division.

His first experience of captaincy, taking over after Kevin Bond left the club, ended in that disappointing relegation: now he aims to put the record straight at the very first opportunity.

"I have a special responsibility," he says. "Norwich being the club it is, we simply cannot match the big spenders in football. We have to produce our own — and I'm the player with the experience to help and encourage them."

"The club has made a very good start. For instance, the youngsters alongside me in midfield, Peter Mendham and Mark Barham, are tremendous prospects whom the club snapped up as youngsters. When money has been spent, too, it has been with an eye to the future."

'Signing'

"Our centre-half from Liverpool, Dave Watson, did not miss a match after signing last Christmas. He hadn't played a League game at Anfield but he took to First Division football like a duck to water."

"When manager Ken Brown went for a goalkeeper, he took Chris Woods from Queens Park Rangers. Although he played in the League Cup Final for Nottingham Forest, Chris is only just past his 20th birthday and has a great future."

The name Fashanu will never be out of sight, either, at Carrow Road. John, younger brother of Justin, shows: "just the same exciting qualities in front of goal as Justin at the same age," says

Paddon who admits to "loving life in East Anglia."

He confirms: "That is another motivation for doing well this coming season. The local people were always being told that Norwich, unable to match the cheque book power of most First Division clubs, would be heading for relegation."

"Well, we proved the critics wrong every time after winning promotion in 1975 and we were confident that we would do so again. We were playing well and getting good results in the last weeks of the season — but so were the other clubs in trouble."

PADDON HELPS THE NORWICH KIDS

"Although it was a bad blow when we finally dropped on the last day of the season, the team spirit has remained tremendously high. Now we feel determined to get back for both our sakes and the supporters who have stayed behind us."

"It has never been easy for them with Norwich always in the shadow of Ipswich but their attitude deserves the very best that we can give."

Paddon, who started at Coventry and was an Upton Park hero with over a century of appearances for West Ham, describes his first taste of captaincy as "very enjoy-

able and very challenging." Now he has a full campaign in which to restore Norwich's status as a top club.

"The first essential is to settle down quickly. I'm confident that our experience in the First Division and the progress of the younger players will prove trump cards. Then to have a man up front like Joe Royle is another bonus."

With the constant controversy over the future of Justin Fashanu and the managerial upheaval of the John Bond affair, Norwich seemed on the ropes so often last season. Now, however, the Ken Brown-Graham Paddon partner-

ship launches The Canaries into a new season with a far sounder foundation.

"Ken did really well as manager after taking over in such difficult circumstances," says Paddon. "He made some shrewd signings such as Chris Woods, Steve Walford and Martin O'Neill. Chris' performances after signing just before the deadline were outstanding and Steve will be a big influence."

"The O'Neill move very nearly came off. It was a great shame when Martin left us for Manchester City because his contract stipulated nothing but First Division football."



NOT too many youngsters are bold enough to look the other way when a cluster of top clubs are offering the chance to break into the big time.

Liverpool, Manchester United, Arsenal, Nottingham Forest, Leeds United, Glasgow Rangers... the list of clubs wanting Nigel

At one stage or another the six giants all offered either an apprenticeship or trial period but Worthington rejected their approaches, preferring to wait for a club to show complete faith in him.

Said Worthington: "I didn't want to be an apprentice and I believe trials are unfair. They invariably end up with part-timers trying to impress against full-time professionals and that's not right."

WORTHINGTON REFUSED TO GO ON TRIAL

Worthington seemed endless.

But the 19-year-old Irishman chose to join First Division newcomers Notts County instead — and he's convinced he made the right decision.

Worthington was just 16 when he broke into Ballymena United's first team as a left-back, and his rapid progress soon had scouts from the top clubs heading across the Irish Sea.

"It's always been my ambition to play in England and I felt that if I maintained my rate of improvement and kept picking up medals with Ballymena, sooner or later someone would come for me."

County boss Jimmy Sirrel did just that and recently clinched a deal which could eventually make Worthington the most expensive player ever to come out of Northern Ireland.

If the talented youngster makes 30 League appearances for County and goes on to win full international honours, the total deal will be worth £100,000.

"I'll be delighted if County have to keep paying out for me because that will mean I have justified the manager's faith," added Worthington.

A former Northern Ireland youth captain, he has already had experience of European football with Ballymena and holds Irish Cup and Ulster Cup winners' medals.

But he knows he's now taking on a completely new challenge at Meadow Lane — just like the rest of his new colleagues as they tackle the First Division for the first time.

"When I arrived in Nottingham I told myself that initially, I would have to be content with playing in the reserves," he added.

"No one knows what the future might bring though. I've been pleased with the way I settled in during pre-season so maybe my chance will come quicker than I expected."

The former tyre company shift-worker is confident of one thing, however, and that's the burden of working Friday night and snatching a couple of hours sleep before turning his attention to football have been left behind Notts County are Nigel's only concern now.

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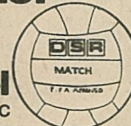
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VINCE Hilaire is trying to recover from the shock of his young footballing life.

The talented youngster, whom ex-Palace manager Terry Venables rated as one of England's finest prospects, suffered the miserable realisation that no club was interested in him after five months on the Selhurst Park transfer list.

Hilaire came off the list just before the start of this season after fruitless weeks and months waiting for the deal which never came.

And Hilaire had to admit: "I've got only myself to blame. I had such a terrible 1980-81 season. That is obvious to me and all I can do about it is try to recapture my form with Palace in the Second Division.

"It's in my best interests, and Palace's, to do as well as I possibly can this season. I'll be going flat out from the very start.

"I admit I thought I would have been with a new club by now. I wanted to stay in the First Division and it may be hard to accept that the glamour trips to places like Liverpool, Arsenal, Manchester United and Everton are over — for this season at least.

"With all respects, trips to Grimsby, Cambridge, Rotherham

again, and if I do that I'm sure clubs will revive their interest in me.

"My aim must be to help Palace get back into the First Division. And, by playing well, I can only help myself, too, so the incentive is strong for me to do well."

Palace's nightmare start last year underlined the value of a good opening to any new season.

"We never got our heads above water after that atrocious start," says Hilaire. "We have to ensure we don't do that again, this time.

"I don't believe the Palace squad is strong enough yet, and I'm sure the manager will try to do something about that.

"If he does, and if we get the kind of start we need, we could bounce straight back to Division One.

"Remember, most of the players have considerable experience of

Unwanted Hilaire blames himself

and Oldham hardly compare.

"But I've got to put all that out of my mind. It's only by concentrating 100 per cent and working hard that I will stand a chance of finding my top form once again. I have to do that — for my sake and for Palace's."

Hilaire's fate is in the balance. It's a poor secret that the black youngster wants the challenge of joining a top First Division club.

To do that, his form must improve from the erratic, uncertain displays he gave for most of last season.

He admits: "It was very disappointing for me because I'd had such a good 1979-80 season. I wasn't used to failure and I let it upset me. If I'd been an older player with more experience, maybe I'd have weathered the storm better.

"But I liked the taste of success and last season took me completely by surprise.

"I'm staying at Palace because I have to; I have no choice because no one came in for me.

"I've got to say that isn't the main point for me any longer. I've got to show to myself as much as anyone else that the form I showed two seasons ago was no fluke.

"I must prove I can play like that

what is required to win promotion from Division Two. That experience will be vital."

Hilaire has much to prove this season. Like Palace, he faces an uphill task to put matters right. But the rewards will surely be high, for both player and club, if he can rediscover the form which once made him one of England's most sought after young players.



Visits to Old Trafford are now a thing of the past for Hilaire.

TAKE A BREAK IT'S

QUIZ TIME

True or False?



Tottenham Hotspur's Mark Falco (right, light strip) played an important role with two goals against Aston Villa in the Charity Shield.

1. Everton's Asa Hartford (light strip) began his League career with Manchester Utd. **F**
2. Newcastle United and Exeter City both play their home games at St James' Park. **T**
3. Ian Callaghan won the Footballer of the Year award in 1973-74. **F X**
4. The European Championship (formerly known as the Nations Cup) was originated by Jules Rimet. **F V**
5. Bobby Kerr captained Sunderland to their 1973 F.A. Cup Final victory against Leeds United at Wembley. **T V**

BRITAIN IN EUROPE

1. Tottenham were the first British club to win a European trophy... which one? **ELWC V**
2. Leeds United reached the 1974-75 European Cup Final but were beaten 1-0, 2-0 or 3-0 by West Germans Bayern Munich at the Parc des Princes, Paris or Hampden Park, Scotland? **2-0 at Parc des Princes V**
3. Can you name the Arsenal star who missed the deciding penalty in a shoot-out against Valencia in the 1980 Cup-Winners' Cup Final? **GRAHAM RIX V**
4. John Wark scored 14, 15 or 16 goals during Ipswich Town's successful U.E.F.A. Cup campaign last season? **14 V**
5. Who managed Celtic to their European Cup Final triumph against Inter Milan in 1967? **JOCK STEIN V**

ON THE BALL CROSSWORD ANSWERS

ACROSS:— (2) Lions. (4) House. (5) Duo. (7) Cow. (8) Rotherham. (11) Pathway. (12) Wallace. (14) Gary Mills. (15) Ida. (16) Sub. (18) Shrew. (20) Brian.



CHARITY SHIELD

The F.A. Charity Shield between League Champions Aston Villa and F.A. Cup holders Spurs was played recently. Can you answer the following questions about the game?

1. What was so significant about the 92,500 attendance figure?
2. Peter Withe was the goalscoring hero for Aston Villa. Did he score both with headers?
3. Did Mark Falco put Spurs ahead or did he equalise with his second goal of the game?
4. Did Tottenham's recent signing, defender Paul Price, play at Wembley?
5. When was the last time the Charity Shield was shared?

PAST STARS . . .

1. Is Bobby Moore's 544 League appearances for West Ham between 1958 and 1974 still a club record?
2. Did Roger Hunt, Geoff Hurst or Alan Ball wear the number 21 shirt for England during the World Cup Finals in 1966?
3. During his playing days with Hibernian, former Scotland international manager Willie Ormond was a goalkeeper, wing-half or winger?
4. Did Manchester United manager Ron Atkinson ever play League football?
5. Ipswich Town manager Bobby Robson was an international player for which country?

. . . AND PRESENT

1. Peter Ward of Nottingham Forest (pictured) was the Third Division's top League goalscorer in 1976-77 with 32 goals. Which club was he playing for at the time? **BRIGHTON V**
2. John Chiedozie was recently transferred from Orient to which First Division club? **NOTTS COUNTY V**
3. Can you name the young black full-back who burst on to the First Division scene last season with some outstanding displays for Coventry City? **GARRY THOMPSON X**
4. Preston sold Mick Baxter to which North-East club recently? **NEWCASTLE X**

5. Another player on the move was David Rushbury. He was transferred from Swansea to Chelsea, Charlton or Carlisle for £40,000? **CHARLTON X 2/5**



ANSWERS:

TRUE OR FALSE? 1. False — he began with West Brom. 2. True. 3. True — it was World Cup which was originated by Jules Rimet. 5. True. PAST STARS 1. Yes. 2. Roger Hunt. 3. Winger. 4. Yes, for Oxford United. 5. England. AND PRESENT 1. Brighton. 2. Notts County. 3. Danny Thomas. 4. Middlesbrough. 5. Carlisle. CHARITY SHIELD 1. It was a record. 2. No — one shot and one header. 3. Put Spurs 2-1 up. 4. No. 5. 1977 when Liverpool and Manchester United drew 0-0. BRITAIN IN EUROPE 1. Cup-Winners' Cup. 2. 2-0 in Paris. 3. Graham Rix. 4. 14. 5. Jock Stein.

DOWN:— (1) Roberts. (2) Lou. (3) Sad. (4) Hawthorns. (6) Ochilview. (7) Craig. (8) Realm. (9) Evans. (10) Mocha. (13) Elastic. (17) Bob. (19) Ron.

BERTIE Mee, the man largely responsible for guiding Liam Brady, David O'Leary and Charlie George to the top, believes that League clubs will have to exert more effort in the development of schools' footballers if England is to continue as a soccer power.

The reluctance of a growing number of teachers to give up time on Saturday mornings to take boys for organised team games is harming the progress of young players, he warns.

"If the trend continues our talent will decrease alarmingly and the progress of boys of eight years upwards will have to be taken over by League clubs as they do on the Continent," claims Mee, who steered Arsenal to the League and Cup double in 1970-71 and is now a guiding influence at Watford as assistant to manager Graham Taylor.

He is also concerned about the coaching techniques at schools where football flourishes.

The prospects for young players bridging the gap between schools and League football are already hazardous and unless more care is taken in the handling of young players England will pay the price at international level, he says.

The signs of deterioration are there already, Mr Mee warns.

"As far as I'm concerned we lack world class players at the moment. Our technique doesn't measure up



'Let League clubs help the kids'

URGES BERTIE MEE

Mee believes that schoolboy soccer can be harmful to the progress of young talent (above). The young Liam Brady (below) was steered to stardom by the managerial talents of the former Arsenal boss.

to world standards. I don't think there is the personal commitment in some players.

"But while I accept that our preparation is not as sound and well organised as our European counterparts, I am delighted efforts are being made to rectify that.

"To win the World Cup you need six, four at the least, world class players. In 1966 we had Hurst, Peters, Charlton and Moore."

Mr Mee is particularly concerned

about schools football, the "grassroots" of the game.

"There seems to be less and less inclination on the part of teachers to get involved in Saturday morning activities. If this continues our supply of talent will dry up.

"This being so, the development of young players will have to be taken over by the clubs. At the moment League clubs are prevented from getting involved until the English Schools Football Association abandon their responsibilities for players at the age of 14. Only then can League clubs get involved.

"On the Continent, League clubs run schoolboy teams. Young Real Madrid have been a force for years."

Coaching techniques and attitudes at school level leave a lot to be desired, claims Mr Mee, who has been closely associated with young players since playing for Derby County from 1937-39 and through the glory years at Arsenal, whom he steered to two League Cup Finals in 1968 and 1969, the U.E.F.A. Cup trophy in 1970, League and F.A. Cup double, and the 1972 F.A. Cup Final.

"There is far too much competitive 11-a-side in schools. We would be much better off playing six-a-side games in small areas until boys reach their 15th birthdays.

"The vast amount of competitive football in schools before boys reach that age is stifling the development of talent. I always thought competition was a good thing but I've changed my mind.

"I think we have sacrificed the development of talent in the pursuit of pots (trophies)."

But he sees a shaft of hope burning through the gloom, particularly at League level where clubs are concentrating more heavily on skills and less on physical fitness.

"Technique is the thing now. The skill and technique of many players in England leaves a lot to be desired. Argentina and Brazil highlighted that weakness at Wembley recently.

"We had the skills in the 30's, 40's and 50's when Tom Finney, Raich Carter, Wilf Mannion, Peter Doherty and Alex James were household names.

'Tragedy'

"Today, a brilliant ball player at 12, who can beat five defenders in the space of a few yards, is told to 'get rid of it'. A tragedy."

Mr Mee is a firm supporter of the move to open schools of excellence for boys of outstanding ability, a scheme already examined by the Football Association and already flourishing for a series of different sports in other countries.

With the likes of Bertie Mee and a growing number of professional football "brains" showing a closer interest in the development of young players, the future suddenly seems brighter than it did at the end of the 70's.

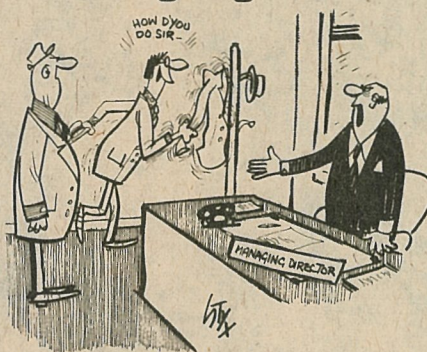
He hopes to enforce a Code of Conduct on managers in his role as Chairman of the League's Executive Staffs Association.



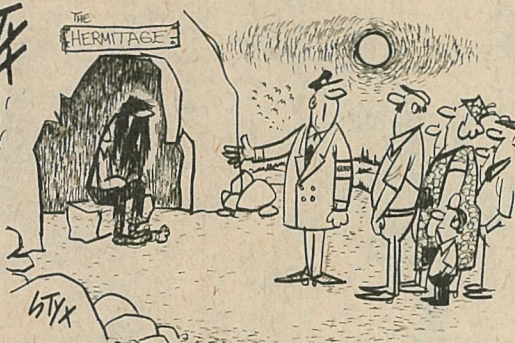
FOOTBALL FUNNIES



"They say that behind every great man stands a woman, and there's no way you're going to book my Nigel."



"Do you mean to say that this is the bloke you've signed as our new goalkeeper?"



"He's renounced the world until Chelsea regain their place in the First Division."



This week Aston Villa's latest signing Andy Blair selects the jokes specially drawn by our cartoonist Styx.



"I wish you'd stop acting as if you're worth a million pounds... even if you are."

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WHEN a Scouser regretfully shakes the Liverpool dust from his feet, life, at least in the footballing sense, is never the same again.

Jimmy Case, a Reds favourite since he was a starry-eyed 18-year-old from Woolton, has, however, made a rapid conversion to Brighton and Hove Albion, which lies snugly in the soft underbelly of the South.

If, say, a year ago Case had been asked where he would be playing at the start of the 1981-82 season, then Brighton would have been the unlikely answer.

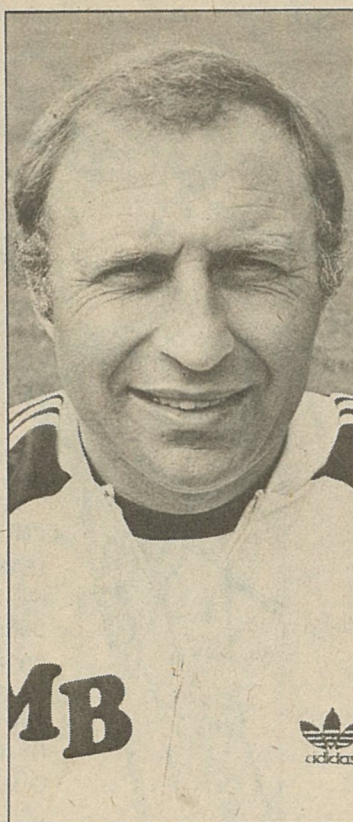
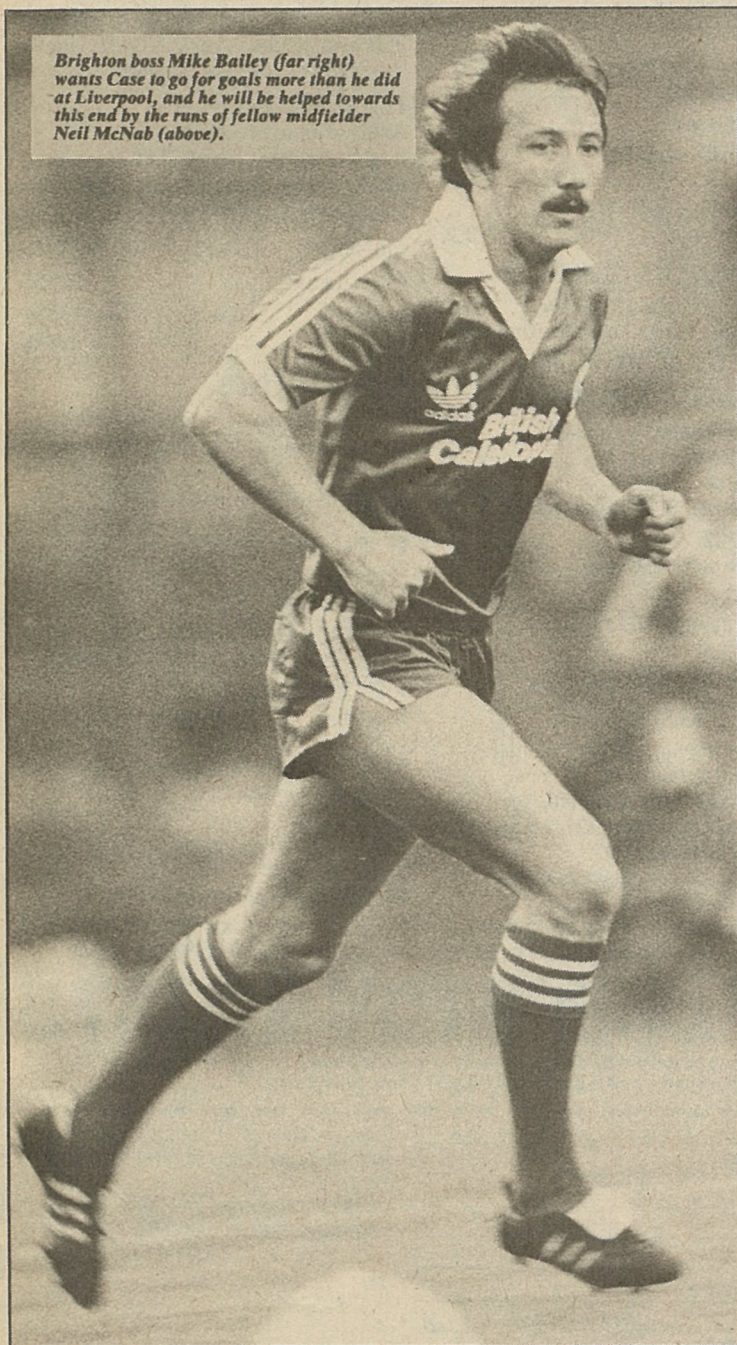
Little did he know, but his destiny was wrapped-up in the ambitions of Mark Lawrenson, the Brighton and Hove central defender.

When Lawrenson told Brighton he wanted, after four years, to join a club with a realistic chance of winning a major trophy, there was no way the Goldstone could hold him.

At first it was Manchester United who showed a lively interest, then Arsenal and finally Bob Paisley set the wheels in



Brighton boss Mike Bailey (far right) wants Case to go for goals more than he did at Liverpool, and he will be helped towards this end by the runs of fellow midfielder Neil McNab (above).



seasons to stay in the First Division.

"If they look like going down this time, I'm not one to say that I'll be off. I'll just keep fighting. I shall commit myself fully to what I am contracted to do."

Mike Bailey has told Case that he wants him to get into the box more than he did at Liverpool.

"Neil McNab makes a lot of runs similar to Terry McDermott, and that will help me. I'll be looking for a few goals. I had a good season in 1977, and I managed to get some vital goals. It's high time I did the same again."

'Briefly'

Brighton players were almost total strangers when Case arrived in time to play in three pre-season friendlies. "I remembered Graham Moseley, the goalkeeper, from the England Under-23 squad in Hungary a while ago, and I had spoken to McNab before and met Mike Robinson briefly at Manchester City.

"I well remember my last appearance at Brighton. That was at right-back and Liverpool were disorganised at the back around that time.

"My favourite position is wide on the right, and there you can receive the ball easily with your back to the touch-line and then be

'SMASHING' BRIGHTON SUITS JIMMY CASE

motion that took Lawrenson to Anfield for £900,000. Part of the deal allowing Lawrenson to leave was that Brighton would have Case, 27, for £350,000.

The nearest Case had previously been to Brighton was a holiday in Hastings with his parents. Apart from a couple of visits with Liverpool, Brighton might just have been a vague spot on the map. Yet the welcome he received quickly warmed Case's heart.

Born

Breezy Brighton also delighted Lana, Case's wife. Both Jimmy and Lana were born and bred in Woolton, and they have a daughter, Emma, of five months.

It is a long way from Liverpool where the Case's look around the smart furnished bungalow that Brighton have made available. Case didn't fancy hotel living, and quickly asked his wife to join him. So much for the tearaway image.

"Brighton and the area is ideal for us," he said. "The place itself is smashing, especially all the antique shops."

Case, after 186 League games for Liverpool and 23 goals in the Championship, is only too well aware that he has joined a side that has struggled for the first two

able to turn. I like to be busy."

And he admitted: "I thought I would be at Liverpool for my entire career. I had two years as a semi-pro and signed full time at 20. They asked me to sign at 18, but I turned them down because I wanted to finish my apprenticeship. I've had six marvellous years at Liverpool with medals every year; three in one year, in fact.

"I suppose in my heart of hearts I knew eventually I would have to move, but I didn't think it would be so soon.

"If I had gone to a Midlands club, or Manchester, or Leeds, it would have meant commuting by motorway, and being behind the wheel of a car for long periods is the easiest way to pull muscles.

"If you must move, then a long distance is preferable from the point of view of fitness. Travelling kills you up and down the motorways."

Life at Brighton may lack the bustling pace of Merseyside and there is not such a committed following for the game, but it will suit Jimmy Case, who, when not playing football, likes to shoot and fish. "I reckon this could become my kind of place you know. And all I really care about now is keeping Brighton in the First Division."

TEAM STRIPS



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claret/sky, royal/white, black/white, green/white, black/green, black/red, black/yellow, red/yellow, yellow/royal, black/royal, sky/royal, yellow/black. Also claret body, sky raglan with claret and white multi striping of sleeves (almost identical to West Ham). Sizes available: small, medium and large £60.00 per dozen or £5 each. Small, medium and large boys sizes available in sky-white, red/royal and West Ham style £60 per dozen or £5 each.

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'CHAMPAGNE CHARLIE? NOT THE RON ATKINSON I KNOW'

THEY call Ron Atkinson Champagne Charlie, but that isn't really the true image of the man I knew when he was manager of West Brom.

Sure, he liked the odd glass of champers, but I think it's an image built up by the Press, with whom he mixes very freely. They see Ron sipping a glass at a Press conference after a game and probably think he has his Cornflakes in it!

Ron Atkinson, the manager, is somewhat different to Ron Atkinson, the public figure. And let me say right away that you'd be hard pushed to find any West Brom player who served under him have a bad word to say.

He'll love Manchester United and I think United will love him, I remember when he arrived at Albion virtually unknown from Third Division Cambridge United.

It was a big step for him but I could see straightaway that he wasn't overawed, just as he won't be at United. He's ambitious and I don't blame him one bit for moving on — it was a chance in a million and he'd have been mad to have said "no" to United.

He's a strong character whose strength lies in his ability to motivate players. He'll give the United

boys all the confidence they need through his own natural confidence.

Ron hasn't done much about shaking off his champagne image. Perhaps he enjoys it, maybe United don't want it to change. But the man everyone at Old Trafford will get to know will not live up to that image behind the scenes.

He's helpful, gets on with people and knows when to mix with his players and when to leave them alone.

When we travelled to Europe for U.E.F.A. Cup games the boss would usually have a glass of Coke — yes, just Coke — with us the night before the game at an informal team meeting.

Afterwards he'd let us have a few beers by ourselves. For home ties we used to all go to the Europa, where the manager would join us for one drink — then let us go our own way.

Ron Atkinson's strict on discipli-



BRYAN ROBSON
Writes for you



line. He insisted on ties on match days and no doubt still does. If we were late for training there'd be a fine, just as there was if we were booked for dissent. It cost me a few bob now and again, but I can't complain.

He trains his players hard and the emphasis is always on attack. Sometimes I wonder whether he's TOO attack-minded. He'd rather lose 4-3 than draw 0-0, I think, but there's no doubt all his sides have played attractive football.

I believe he'll do well with United. He knows the type of players he wants and if he gets them all they'll be a very good team indeed. Already he's bought John Gidman and Frank Stapleton and they're class players in my book.

Wonders

When a new manager comes to a club everyone wonders what will happen. On the summer tour Ray Wilkins asked me about Ron. I said: "Ray — you're a good player. Play as well as you can and you'll have no problems."

Cynics may say he inherited a good team at Albion and had to do little. I disagree. He took over players with good habits; we'd finished sixth or seventh, yet under Ron we ended up in third place.

He helped me. He gave me back my first team place for a start. I'd played most of the games under Ronnie Allen, in his first spell at The Hawthorns, but when he left John Wile took over as caretaker-manager — and dropped me, which was most disappointing.

Ron built up my confidence and brought through younger players such as Cyrille Regis, Laurie Cunningham, Derek Statham, Remi Moses and Martyn Bennett.

It's too early to say how his departure has affected West Brom. Ronnie Allen is a fair manager with his own ideas; he has a set of good players and we'll do well this season, I'm sure.

We come up against another famous manager's team this Saturday — Brian Clough's Nottingham Forest and our record at the City Ground is not good.

We'll have to be at our best to improve on it as I like the look of the 'new' Forest team. They seem solid again, although a lot will be asked of their young midfielders over the next nine months.

Justin Fashanu had a good track record with Norwich and, now, with John Robertson — whom I rate as just about the best crosser of the ball around — to assist him the young England star should improve quickly.

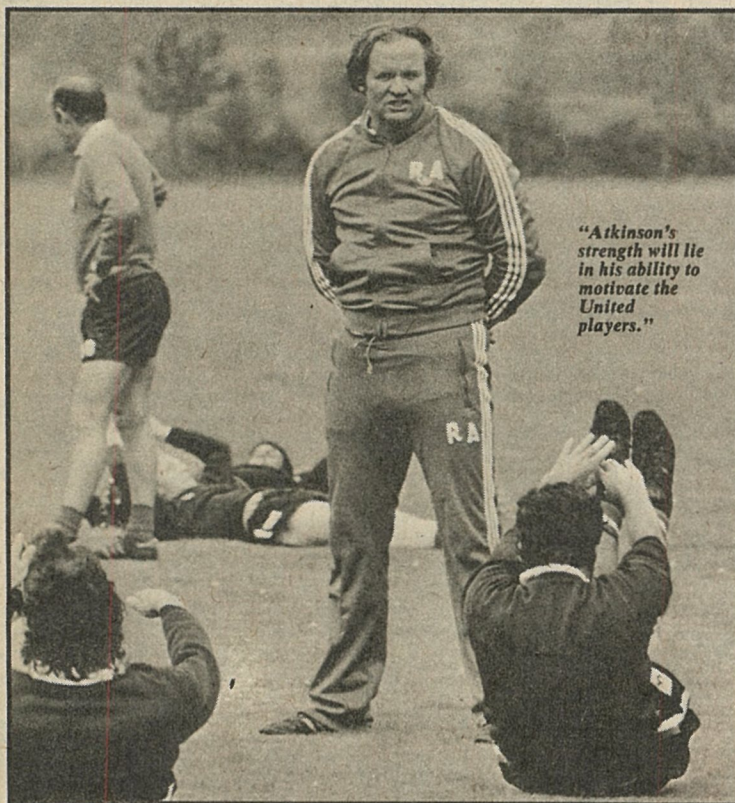
After Forest we tackle Grasshoppers of Zurich in the U.E.F.A. Cup and after England's defeat in Switzerland — I think four Grasshoppers players were in that team — no one needs to remind me that this will be a very hard tie.

We're better equipped for Euro success now. Perhaps we were a little naive previously — we'd give away free-kicks in dangerous positions and pay for this inexperience.

Our pre-season performances in Spain, not the easiest of places to win, especially when there are Spanish refs in charge, convinced me we now have the experience to make our mark in Europe.

Join me again in a fortnight.

Bryan Robson



"Atkinson's strength will lie in his ability to motivate the United players."

IN little more than four months in charge of Everton, Howard Kendall has bought and sold the equivalent of an entire team.

IN have come Mickey Thomas, Alan Biley, Jim Arnold, Alan Ainscow, Mike Walsh, Mick Ferguson and Neville Southall.

OUT have gone former Goodison favourites Bob Latchford, John Gidman, Jim McDonagh, Gary Megson and Imre Varadi, while Garry Stanley seems sure to follow.

So what is Howard Kendall looking for from the team he helped to the League Championship 11 years ago?

"With the exception of the two goalkeepers, Arnold and Southall, they are all very exciting players," Kendall explains.

"We don't want spectacular goalkeepers. We just want safe, reliable men who will keep the

Peter Eastoe (dark shirt) has looked sharper than ever since the arrival of strikers Mick Ferguson and Alan Biley during the close season.



doing I wouldn't have signed them."

One thing which is certain is that competition for places has never been fiercer at Everton.

Every single position in the team has at least two possible candidates.

Kendall now has three goalkeepers, a possible choice of eight defenders, seven midfield men and five forwards all in consideration for a place in the League side.

"Competition is always good for a team, but I don't want to be chopping and changing my side about every week," he says.

"You get results through stability and continuity. That is what I am looking for from the team I select."

One man who seems unlikely to be appearing regularly in the Everton shirt over the next few months is Kendall himself, but he is keeping an open mind over whether to hang up his boots.

Kendall's dream EXCITING EVERTON

goals out, and Jim and Neville fit the bill there.

"But I think every one of my signings is an Everton type of player. By that, I mean men who like to go forward and entertain the fans.

"Players like Mickey Thomas and Alan Ainscow are terrific going into attack and having a crack at goal, and that is what the paying public wants to see.

"And Alan Biley is a real crowd pleaser. I'm sure the Everton fans will take to him in a big way."

At such an early stage in the proceedings, Kendall is reluctant to commit himself over what he will consider success at the end of his first term in charge at Goodison.

All he will say is: "I am looking for us to finish as high up the First Division as possible. How high is that? Well, like everybody else in football we have got to aim for number one..."

With so many new faces on the scene, it may be only natural that it could take the new-look Everton some time to get into their rhythm.

But Kendall will not accept this excuse. "I can't see any reason for problems with the players adjusting to each other's styles," he says bluntly.

"After all, I won't be asking them to do anything they haven't done before. I signed all seven players on the strength of what I had seen of them with their previous clubs. If I didn't like what they were

"I am still a registered player, and at the moment I am undecided whether to keep going.

"There are some very promising midfield players here — lads like Steve McMahon and Paul Lodge, and as well as Ainscow and Thomas we also have Asa Hartford and Trevor Ross, so we are well served in that department."

One player who has responded particularly well to the threat posed by the new arrivals is Peter Eastoe, last season's top scorer whose place was nevertheless placed in jeopardy by the arrival of Biley and Ferguson.

'Regular'

"I had a number of priorities when I arrived, one of which was to sign a regular goalscorer. Since Mick and Alan have joined, Peter has looked sharper than ever, so now I have the kind of selection problems which all managers like," Kendall admits.

Everton fans still have fond memories of Kendall's contribution towards bringing the League Championship to Goodison Park back in 1970 — the last time the club won any major honour.

Now they are hoping that Kendall can bring the trophies back to the club he left in 1974 as part of a record-breaking exchange deal which brought Bob Latchford from Birmingham.

Howard Kendall isn't the kind to make any rash promises. He clearly prefers his actions to speak louder than words.

And he certainly hasn't wasted any time in putting those actions into operation in a bid to arrest the slow deterioration of Everton FC.

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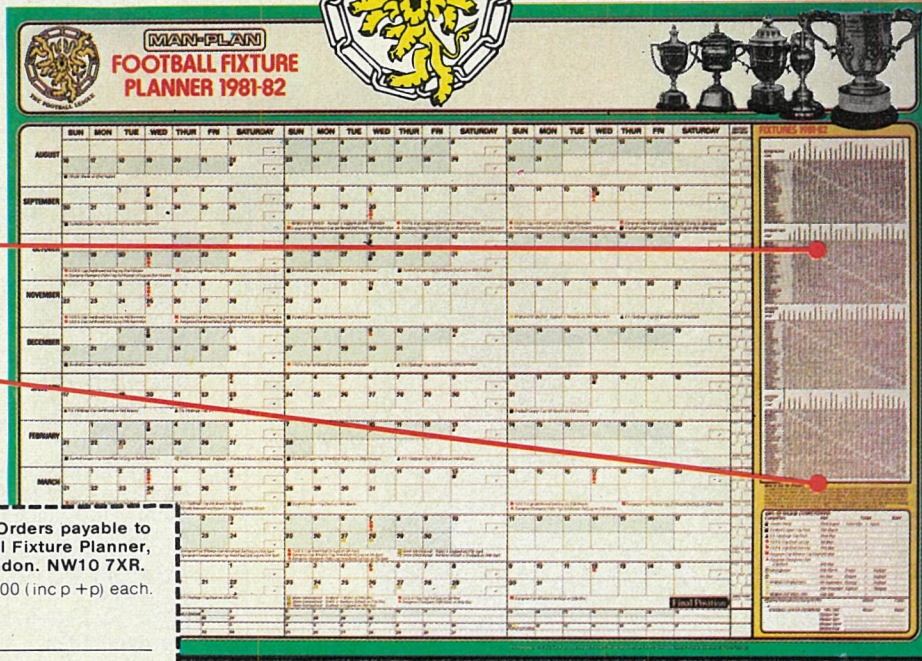
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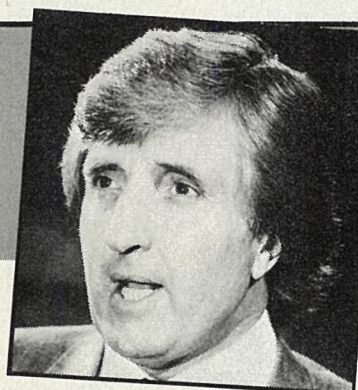
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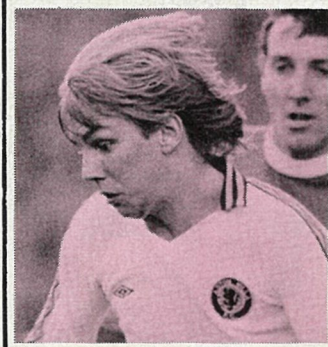
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FULL NAME: Ray Clemence
BIRTHPLACE: Skegness
BIRTHDATE: August 5th, 1948
HEIGHT: 6ft
WEIGHT: 12st 7lbs
MARRIED: Yes, to Vee (Vera)
CHILDREN: Sarah, Julie and Stephen
CAR: Datsun sports saloon
PREVIOUS CLUBS: Scunthorpe and Liverpool
FAVOURITE NEWSPAPER: Daily Mirror
FAVOURITE PLAYER: Kevin Keegan — he represents all that's good in football on and off the field
A PLAYER FOR THE FUTURE: Sammy Lee of Liverpool
FAVOURITE OTHER TEAM: Liverpool
FOOTBALL HERO OF CHILDHOOD: Gordon Banks



David Johnson and Kevin Keegan celebrate Liverpool's 1977 European Cup Final win in Rome (above). Sammy Lee (left), of whom Ray expects great things in the future.



FAVOURITE OTHER SPORT: Golf and badminton
OTHER SPORTS PERSON YOU MOST ADMIRE: Jack Nicklaus
YOUR BEST-EVER ALL TIME XI: Banks, Vogts, Beckenbauer, Moore, Breitner, Neeskens, Puskas, Cruyff, Greaves, Muller, Pele.
MOST MEMORABLE MATCH: 1977 European Cup Final in Rome. Liverpool 3, Borussia Moenchengladbach 1
BIGGEST DISAPPOINTMENT: Losing the 1972 League Championship to Derby by one point.
FRIENDLIEST AWAY FANS: Liverpool, I hope
BEST STADIUM PLAYED IN: Nou Camp Stadium, Barcelona
FAVOURITE FOOD AND DRINK: Roast beef and lager
LIKES/DISLIKES: Eating out,

relaxing at home, listening to records . . . Smoking and people who are late for appointments

FAVOURITE SINGERS: Andy Williams and The Carpenters

FAVOURITE ACTOR/ACTRESS: Paul Newman, Barbra Streisand

FAVOURITE HOLIDAY RESORT: Algarve, Portugal

FAVOURITE TV SHOWS: Two Ronnies, Morecambe & Wise, documentaries and sports programmes

BEST FILM SEEN RECENTLY: Airplane

FAVOURITE ACTIVITY ON DAY OFF: Doing something that gets me away from the pressures of football

BIGGEST INFLUENCE ON CAREER: Frank Mott, my school sportsmaster. Without Frank's advice I would probably still be playing in a lower grade of football.

SUPERSTITIONS: None
PRE-MATCH MEAL: Fish in breadcrumbs

INTERNATIONAL HONOURS: 56 full England caps and four Under-23 caps

PERSONAL AMBITION: To be happy and successful in everything I do

IF NOT A PLAYER, WHAT JOB WOULD YOU DO? Accountant
CAREER AFTER PLAYING: To continue to be involved in some capacity with sport

WHICH PERSON IN THE WORLD WOULD YOU MOST LIKE TO MEET? Muhammad Ali

SHOOT!